

Women 4 Women™

CHAMPIONS FOR HER



I climb mountains to reflect. So, by the time I reached the summit of Mount McKinley last May it was crystal clear to me . . . the work of Women 4 Women is about one thing: education.

Yes, our mission is to improve the health and economic well-being of women and girls for the benefit of our entire community. And yes, our vision is to create a community that is one of the best places for girls, women and their families to live and work. But to accomplish that mission, to achieve that vision, the key is education.



Ann L. Coffey on the summit of Mount McKinley, May 29, 2006.

***“Think about it:
Education is
our community’s
key to success.”***

Think about it.

Whether it’s the *Fit4Me* program, which teaches middle-school girls the importance of good nutrition and physical fitness . . . the financial education and coaching program, which shows women and girls how to improve their financial decision-making . . . or *Connections4Her*, which teaches women how to network and find resources, the common denominator is education. It is the process of how we accomplish all that we do.

So it’s no coincidence that our chair, Stephanie Bateman, has spent most of her career in education. Or that many of our closest partners – such as the University of Louisville, the National Center for Family Literacy,

Spalding University, Bellarmine University and Jefferson County Public Schools, among others – are in the education field. Or that our major accomplishments in 2006, outlined in the pages of this annual report, centered on education.

For several years, our community has been engaged in an ambitious initiative called the Greater Louisville Project, the goal of which is to elevate Louisville into the top tier of American cities. The Greater Louisville Project has identified three “deep drivers” that will help our community reach that goal – education, jobs and managed growth.

Education is the base of that triangle. It’s the foundation that supports the other two drivers. An educated workforce will attract more high-quality, knowledge-based jobs, and that in turn will fuel our community’s growth.

It all comes back to education. For instance, one goal of the financial education program launched at Spalding this year is to help students plan their finances and budget better, so they can afford to stay in school, earn a bachelor’s degree and become part of Louisville’s educated workforce.

If Louisville is to join the top tier of cities, we must improve the status of women and girls throughout the community. And the way to do that is through education.

Think about it. And then join us to do something about it. Together, we can improve the lives of girls, women and their families, and make Louisville one of the best places for all of us to live.

A handwritten signature in cursive script that reads "Ann L. Coffey".

Ann L. Coffey

Women 4 Women *Executive Director*

ann@w4w.org

502.561.8060 x1017

2006: Women 4 Women expands reach and opportunities

In 2006, Women 4 Women reached more women and girls than ever before . . . launched new initiatives . . . expanded existing programs . . . and grew its financial base.

Yale University intern (“Bulldogs in the Bluegrass”), Anny Gaul, delved deeper into a report by the Institute for Women’s Policy Research that ranked Kentucky the third worst state for women. Initial local reaction to the report was that the findings probably did not apply to Louisville.

Gaul’s research, however, showed that many of the statistics that drove down Kentucky’s ranking – statistics on women in poverty, violence against women and girls, health issues such as smoking and heart disease – also applied to the state’s largest city. In many cases, the differences between state- and city-based statistics were very small or statistically insignificant.

“Louisville women may have very different lifestyles, resources, and barriers to face than women statewide, but many of their fundamental problems are shared,” Gaul’s report concluded. “Unfortunately, Louisville women fare no better than those throughout Kentucky.”

Gaul’s report reinforced that the Bold Goals, Bold Solutions program of work of Women 4 Women is more relevant than ever. In 2006, Women 4 Women took significant steps toward expanding the following Bold Goals programs:

- *Fit4Me*, a health and self-esteem program for at-risk middle-school girls, has now served nearly 200 students and added a full-time director in partnership with the University of Louisville Athletic Association and College of Education and Human Development to create more opportunities for girls to participate.
- The Financial Education program added a full-time project manager, developed a curriculum and formed—together with the National Center

for Family Literacy—new partnerships with Spalding University and the Community Action Partnership to teach more women how to manage their resources.

- *Connections4Her* brought together individuals and organizations as outlined in the upcoming pages. In addition, this program received a \$20,000 grant from the Gheens Foundation to develop an interactive website that will help connect women to each other and to community resources.
- “The Fund 4 Women and Girls” continued its drive to build Louisville’s first community-based fund at The Community Foundation of Louisville that will address the unique needs of women and girls.
- Women 4 Women events attracted more people to hear our message and learn how to get involved. Our annual luncheon attracted a record crowd of 1,500 and raised \$140,000, a record amount. Our annual golf scramble once again sold out, had a successful auction and raffle, and raised nearly \$40,000.

Those are just some of the highlights of 2006. Looking back, there has been progress for the women and girls in our community due to the work of Women 4 Women and other organizations, but much work still needs to be done. Improving Louisville’s ranking as a great place for women and girls will take time, money and continued effort.

But advancing the education and status of women is absolutely crucial to the community’s future and is what Women 4 Women is all about.

How you can help...

- **Stay informed.** Go to our website at www.w4w.org to sign up for ENews updates about Women 4 Women activities.
- **Understand our mission and spread the word.** To effect change for our community’s women and girls, more people need to understand the challenges, get involved in women’s and girls’ causes and participate in the solutions.
- **Get connected.** Attend one of our Quarterly Update & Connect Sessions to learn more about the organization and connect to other women.
- **Attend Events.** Feel the energy generated as people who support our mission come together to learn, get connected and have fun.
- **Become involved.** Participate in a Women 4 Women committee or volunteer to become a Financial Education Coach, to run a *Fit4Me* Site for middle-school girls or to help an elderly woman maintain her home by participating with us during Repair Affair.
- **Make a financial contribution.** Support “The Fund 4 Women and Girls” or the Women 4 Women annual fund. Consider including “The Fund” in your will.

OUR 4 BOLD GOALS PROGRAMS

Fit4Me, Financial Education, Connections4Her and "The Fund 4 Women and Girls"



After completing the *Fit4Me* program, 12-year-old Sapphire was asked to draw a "before and after" picture of herself.

Her picture is worth a thousand words. It shows that the program had improved not only her fitness, but also her self-esteem. The program taught Sapphire the importance of exercise, showed her healthy meal and snack options and connected her with female role models. In her own words, *Fit4Me* helped her to walk "up and straight." And it had a similar effect on the nearly 200 other middle-school girls who have also participated.

1 *Fit4Me* inspires self-esteem

Sue Serafini has spent her career working with women and girls – for 15 years as a women's college basketball coach and now as the first full-time director of *Fit4Me*.

Serafini worked with the program in 2004, before leaving Louisville for a one-

year hiatus in Austin, Texas. In 2006, the University of Louisville lured her back to work as an instructor in the College of Education and Human Development and to head up the *Fit4Me* program.

The program uses UofL women athletes to conduct the fitness, nutrition and empowerment lessons for middle-school girls.

"The athletes provide incredible role models for these young girls to help them understand it's okay to be fit ... it's okay to be smart ... it's okay to be strong," Serafini said. "At the same time, it's rewarding for the UofL student athletes. It reminds them that they have a lot to give, that they're much more than their athletic identity and it gives them a chance to make a difference in their community."



UofL student athlete with middle school girls.

2 Financial Education promotes economic well-being

In 2006, Women 4 Women's financial education program got its first full-time project director, Margo Waddell, and a curriculum developed by the National Endowment for Financial Education, in partnership with the National Center for Family Literacy (NCFL).

"The issues of poverty, low literacy and low economic standing all go together," said Waddell, who has worked for NCFL since 1998.

The program, which has already served more than 1,000 families, is launching a new component in 2007 that will match financial education coaches with participants to provide them support and guidance in finding resources to help them make sound financial decisions. "The coaching aspect is the key," Waddell said. "There are numerous financial education courses in our community, but there has not been a relationship-based coaching system in place to provide on-going support to women once they complete the training, someone to turn to when you need help in making a decision."



Carla Copley

Carla Copley was an unemployed mother

raising two children, two young grandchildren and caring for an ill husband. Needless to say, finances were tight. She credits the budgeting skills she learned from the Family Money Matters classes with helping her survive the tough times. The classes taught her "to plan ahead, shop with a list, buy only what I need and try to save a little bit for when things come up unexpectedly." She's also passed along those budgeting skills to her family. "I don't let my kids spend their money on junk, like sodas and chips," she said. "I tell them to save it for something important or special." Copley earned her GED and continues to take classes to help her reach her career goal of working as an Office Manager.

3 **Connections4Her: Creating the 'new girls' network**

As the old saying goes: It's not just what you know, but it's also who you know. That's why one of Women 4 Women's most important functions is making connections on behalf of women and girls throughout the community. *Connections4Her* is more of an attitude that permeates Women 4 Women's work than a specific program. "We are always listening and working to make connections to help the women and girls of this community get the information or resources they need to improve their lives," noted executive director Ann L. Coffey. "It is how we approach everything we do."

In 2006, Women 4 Women received a \$20,000 grant from the Gheens Foundation to develop an interactive website to help women connect to each other and to community resources. The organization plans to launch the new site in mid-2007.

Women 4 Women was also pleased

to become a partner with the Leadership Louisville Center, *Today's Woman* magazine and Deloitte & Touche in their launch of "One Hundred Wise Women," a program designed to increase the base of qualified, connected women in the community. The program, brought to Louisville by *Today's Woman* publisher Cathy Zion, is founded on the premise that talented professionals and executives need both trusted mentors and a strong, diverse network of colleagues and friends in order to establish themselves as leaders in their careers and in the community.

"We're creating a new girls' network that will extend far beyond mentoring and information sharing," said Stephanie Bateman, Women 4 Women's board chair. "The connections I hope we make will create a whole new system for collaboration; not just for women, but for the entire community."



Crystal Harrington

Crystal Harrington didn't know where to turn for help.

As a single mother who had just moved into her own place with her two children, life was a struggle. Then her boss, Maggie Harlow, president of Sign-A-Rama Downtown, told her about Women 4 Women and *Connections4Her*. Harlow had been involved in the development of *Connections4Her* and knew that Harrington would be directed to the right people and resources if she started with Women 4 Women. "It was amazing," Harrington recalled. "Ann Coffey became a mentor. She introduced me to the Housing Partnership, and now I'm working toward owning my own home." Harrington has become a connector herself, introducing her older sister to the Housing Partnership. "Before I knew about Women 4 Women, I had no idea these kinds of opportunities existed," she said. "I felt like it was me against the world. It makes all the difference knowing that you have this huge support group."



Maggie Harlow

The power of connections

It was 2 a.m. on a cold November day in 2004 when Yvonne was dropped off at the Greyhound station in downtown Louisville. She had no cash and no identification.

Yvonne had just been released from a women's prison, where she served an 18-month sentence for substance abuse. Upon release, she was given a \$25 voucher and a plastic trash bag to carry all her possessions. But at 2 a.m., and with no identification, she couldn't cash the voucher.

Unfortunately, Yvonne's situation was not unique. That's why Prodigal Ministries was formed – to help ex-offenders like Yvonne reintegrate into the community. And that's why Women 4 Women got involved.

Local businesswoman and philanthropist Jean W. Frazier, a supporter of Prodigal Ministries turned to Women 4 Women to help the ministry secure medical care for



Suzanne McElwain Seabold

former inmates. Women 4 Women also went a step further and arranged a meeting with top state officials, which resulted in major changes in the release program.

Now when female inmates are released from prison, they are dropped off at the bus station during the day with money cards they can use instantly, as well as a guide to local resources. In addition, the state is making their medical records more readily available to health care providers.

"Because of Women 4 Women, I now have a much bigger network of people I can call on," said Suzanne McElwain Seabold, Prodigal Ministries executive director.

OUR 4 BOLD GOALS PROGRAMS

Fit4Me, Financial Education, Connections4Her and "The Fund 4 Women and Girls"



Stephanie Bateman
Women 4 Women Board Chair

When Stephanie Bateman first learned about Women 4 Women, she didn't hesitate to get involved.

And when Women 4 Women launched "The Fund 4 Women and Girls," she didn't hesitate to become a contributor. "It is unacceptable that Kentucky ranks as the third worst place in America for women and girls to live," Bateman proclaimed. "The Fund' is one bold step toward changing that statistic. I contributed because the work we're doing is important, and because a long time ago I learned to put your money where your mouth is." Today, Bateman serves as Women 4 Women Board Chair and shares her time and talents, as well as her money.

4 "The Fund 4 Women and Girls": Making a lasting difference

In 2006, the Women 4 Women board continued implementing a plan to raise money for "The Fund 4 Women and Girls." The goal is to raise \$10 million by 2010 and \$25 million by 2020.

"The Fund 4 Women and Girls" will be a dedicated, permanently endowed group of funds that will provide ongoing financial resources to create solutions that improve the lives of girls, women and their families. "The Fund" will enhance Louisville's competitive position as it works to educate more women and attract economic development investments that create high-quality jobs for local residents. Most of the

cities that compete with Louisville for those investments already have vibrant local or state women's funds.

"The Fund 4 Women and Girls" is managed in partnership with The Community Foundation of Louisville. For more information about making a contribution, contact Women 4 Women executive director Ann L. Coffey at 502.561.8060 x1017 (ann@w4w.org) or Kathy Steward, chief operations officer for The Community Foundation of Louisville at 502.585.4649 x1004 (kathys@cflouisville.org).

"The Fund 4 Women and Girls" December 31, 2006

Funds

The Fund 4 Women and Girls	\$170,788
Connie Thrasher Jaquith Fund for Women 4 Women	23,712
Total Funds	\$ 194,500

Planned Gifts Expectancy

Commitments made to "The Fund 4 Women and Girls" include numerous planned giving expectancies from dedicated individuals and leaders in our community. These commitments total approximately \$921,000.00, and, while not currently reflected in "The Fund" total, will also benefit the women and girls programs in our community through this endowment.

"The Fund 4 Women and Girls" Donors

The Honorable Jerry
and Madeline Abramson
Gabriela M. Alcalde
Stephanie Bateman
Kimberly Bunton
Carolle Jones Clay
Ann L. Coffey
Diane Cornwell
Sharon Darling

Dr. Sue H. Davis
Reba Doutrick
Tawana Edwards
Jill Force
Connie T. Jaquith
Elaine "Cissy" Musselman
In Honor of Elaine Gifford
Musselman
William Musselman

Mary Hunt
Christine and Gyan Jha
Kyle Sawyer-Dailey
Joyce Seymour
Mary and Bill Stone
Lindy B. and William Street
Liz Welsh
Dr. Shirley C. Willihnganz

Bold Goals Partners



Financial Education

National Center for Family Literacy
National Endowment for Financial Education
Louisville Metro Government
Louisville Metro Community Action Partnership
UofL College of Education and Human Development,
Center for Economic Education
Spalding University
Jefferson County Public Schools Adult/Family
Education Program
The Center for Women and Families
Louisville Asset Building Coalition
Kentucky Council on Economic Education

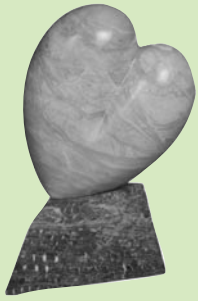
Fit4Me

UofL Athletic Department
UofL College of Education and Human
Development
Louisville Metro Department of Public
Health and Wellness
Jefferson County Public Schools Health
Promotions Schools of Excellence
Bellarmine University Lansing School of
Nursing & Health Services

“The Fund 4 Women and Girls”

The Community Foundation of Louisville

education



Jewish Hospital & St. Mary's HealthCare HEART OF THE COMMUNITY AWARD

Past winners of the prestigious award were:

- 2006 – University of Louisville
- 2005 - Bettie and Charlie Johnson
- 2004 - Lois Mateus
- 2003 – Bruce Maza
- 2002 – Cathy Zion, Debbie Scoppechio and Andy Fischer



From left: Ann L. Coffey (Women 4 Women executive director), Joanne Berryman (senior vice president of post acute care for Jewish Hospital & St. Mary's HealthCare), Tom Jurich (UofL athletic director), Julie Hermann (UofL senior associate athletic director), Dr. Cheryl Kolander (associate dean of UofL's College of Education and Human Development), Dr. Shirley Willihnganz (UofL Provost), Cissy Musselman (founder of Women 4 Women), Stephanie Bateman (Women 4 Women Board Chair) and Shelley Neal (president and CEO of Jewish Hospital Medical Center East) were on hand for the presentation of the 2006 Jewish Hospital & St. Mary's HealthCare HEART OF THE COMMUNITY AWARD.

University of Louisville recipient of the 2006 Jewish Hospital & St. Mary's HealthCare HEART OF THE COMMUNITY AWARD

In 2002, Women 4 Women established the Jewish Hospital & St. Mary's HealthCare HEART OF THE COMMUNITY AWARD to recognize outstanding service and dedication to the community. The 2006 winner was the University of Louisville.

In presenting the award at the Women 4 Women Annual Luncheon, Board Chair Stephanie Bateman noted that UofL's 10-year plan to become a pre-eminent metropolitan research institution has benefited the entire community.

The university has also made great strides in advancing the lives of women and girls through such work as the Benchmark 2000 study (the first study on the status of women and girls in Louisville) and help with Women 4 Women programs such as *Fit4Me* and the financial education program. They have also added four new women's sports, increased scholarships for female athletes from \$500,000 to \$3.5 million and doubled the number of female athletic scholarship recipients from 120 to more than 250, among other things.



Standing, from left: Denise Vazquez Troutman, Lynn Huffman, Devon Norat, Ann L. Coffey, Jackie Hays

Seated, from left: Shelley Neal, Dr. Sheila Murray Bethel, Stephanie Bateman, former Governor Martha Layne Collins.

2006 Annual Luncheon Sponsors

2006 Annual Luncheon Planning Committee

Presenting Sponsor



**Jewish Hospital
Medical Center East**

Center for Gender-Specific Medicine

Ruby Sponsors

Anthem

BROWN-FORMAN

CHASE

Insight

Bettie & Charlie Johnson

PAPA JOHN'S
Better Ingredients.
Better Pizza.

TODAY'S Woman

Emerald Sponsors

Business First
Lite 106.9
Middleton Reutlinger
Musselman Hotels
Stites & Harbison PLLC
Welch Printing

Pearl Sponsors

Arco Aluminum
Associated Insurance
A.W.R.Y. Inc.
Baach Creative Services/Executive
Communications
Centerplate
Fifth Third Bank
Greenebaum Doll & McDonald PLLC
Kindred Healthcare
Nelligan Sports Marketing
Norton Healthcare
Republic Bank & Trust Co.
UofL Women's Athletics
VanZandt Emrich & Cary, Inc.

Sapphire Sponsors

The Corradino Group
DocuComp Healthcare
Frost Brown Todd PLLC
Hillerich & Bradsby Co.
KFC
Kosair Charities
Louisville Stoneware
Eleanor B. Miller
Publishers Printing Company
Sam Swope Auto Group
Spalding University
UofL Provost's Office

Amethyst Sponsors

Aegon
American Life & Accident
Insurance Company
Arison Insurance
Baptist Hospital East

Bellarmine University
Bitters
Bouchillon Construction
Metro Councilwoman Ellen Call
Campbellsville University
Chevron
Chilton & Medley PLC
Churchill Downs
Community Action Partnership
The Community Foundation of
Louisville, Inc.
Design Innovations
E.ON-US
Flying Cross Farm
Frazier International History Museum
Glenview Trust
Greater Louisville Convention
& Visitors Bureau
Greater Louisville Inc.
Hilliard Lyons
Home Builders Association of Louisville
Humana
Humana National Contracting
Humana Military Healthcare
Insuramax
Connie T. Jaquith
Kentuckiana Healthy Woman Magazine
Kentucky Select Properties

Kentucky Society of CPAs
Louisville Metro Health Department
Lockett & Farley/Harshaw Trane
Lynn's Paradise Café
Maker's Mark
Justice William McAnulty
National Association of Women
Business Owners
National Center for Family Literacy
National City
New West
Northwestern Mutual
Old National Bancorp
PNC Bank
Regional Airport Authority
Risk Management Services Company
Seiller Waterman LLC
She of Louisville
Stock Yards Bank & Trust Co.
Mary and Bill Stone
Mary Ellen Stottmann
Lindy B. and William Street
Sutherland Foundation
Tandem Public Relations
Metro Councilwoman Tina Ward-Pugh
Woodward Hobson & Fulton, LLP
Wyatt Tarrant & Combs
YMCA



More than 1,500 people attended the sold-out 2006 Women 4 Women Annual Luncheon at the Galt House.

Co-chairs:

Mary Stone
Denise Vazquez Troutman

Lynn Ashton
Stephanie Bateman
Stacye Bouchillon
Treva Brockman
Tricia Burke
Anne West Butler
Carolle Jones Clay
Cindee Coffee
Ann L. Coffey
Valerie Combs
Deenie Espinoza
Belinda Gates
Penny Gold
Janet Lively Heberle
Heather Hoerter
Hollie Hopkins
Lynn Huffman
Mary Hunt
Eileen Hutchison
Karen Krinock
Christi Lanier-Robinson
Amy Adams Littell
Wendy Longest
Elaine "Cissy" Musselman
Shelley Neal
Shingi Nyamwanza
Joyce Seymour
Angela Shelman
Lindy B. Street
Holly Tompkins
Lani VanderToll
Tina Walters
Anne Wilhelmus
Cheri Wimsatt
Tonya York-Dees
Cathy Zion

Education



The Cost for Changing the Lives of Women & Girls

Women 4 Women is a unique nonprofit organization that focuses its efforts not only on addressing the critical health and economic needs of women and girls, but also on expanding resources, particularly funding, for addressing such needs.

We are proud to report how your contributions — and those of generous donors in the past — make an impact in the lives of women and girls throughout Metro Louisville.

As illustrated by the pie chart below right, the majority (50%) of contributions and grants go to support the implementation of our Bold Goals (see pages 3-6). The second largest area of expenditures is in the area of fund development (23%), which will help ensure that our programs continue to expand and reach even more women and girls in the future.

Women 4 Women, Inc. Statement of Activity for the Year Ended December 31, 2006

Support and Revenue

Contributions and Grants	\$ 279,481
Net Proceeds from Events	159,033
Other Income	11,093
Total Revenue	449,607

Expenses

Implementation of Bold Goals*	162,093
Advocacy & Awareness	69,865
Fundraising:	
<i>Fit4Me</i> Program	10,831
Financial Education Program	12,061
<i>Connections4Her</i> Program	17,976
"The Fund 4 Women and Girls"	384
Research & Development**	31,342
Total Fundraising	72,594
Administration/Operations	17,286
Total Expenses	321,838
Increase in Net Assets	\$ 127,769

* *Bold Goals* are specific programs for which we provide management, leadership and funding to ensure implementation. These programs include *Fit4Me*, Financial Education, *Connections4Her* and "The Fund 4 Women and Girls".

** *Fundraising costs* associated with conducting and assessing research, relationship building and program development. Expenses cannot be specifically tied to current *Bold Goals* programs.

Women 4 Women, Inc. Statement of Financial Position December 31, 2006

Assets

Cash & Cash Equivalents	\$ 388,751
Accounts Receivable	4,925
Other Assets	5,887
Total Assets	399,563

Liabilities

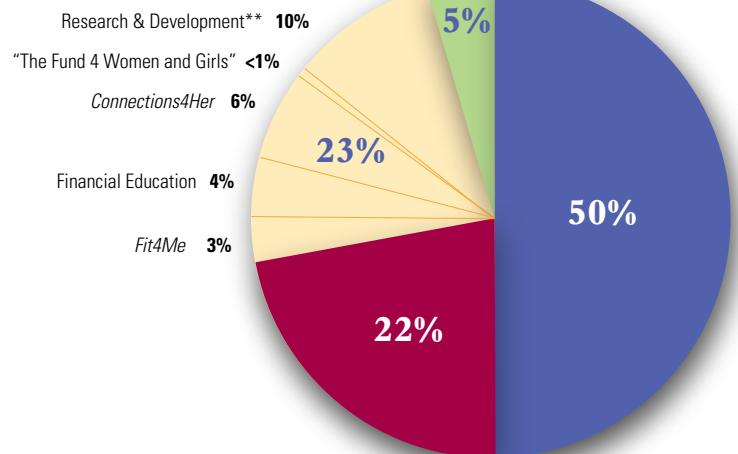
Accounts Payable	\$ 625
Total Liabilities	625

Net Assets

Temporarily Restricted	20,000
Unrestricted	378,938
Total Net Assets	\$ 398,938

Distribution of Funds

Fundraising



Implementation of 4 Bold Goals Programs*

Advocacy & Awareness

Fundraising

Fit4Me 3%

Financial Education 4%

Connections4Her 6%

"The Fund 4 Women and Girls" <1%

Research & Development** 10%

Administration/Operations

2006 Golf Tournament

2006 Golf Tournament Committee

Deborah Moessner, *Chair*
Lisa Cates, *Tournament Director*

Ronee Baxter
Bonnie Ciarroccki
Vi Durr
Dee Dee Ford
Suzy Gessner
Shannon Hamilton
Lynn Huffman
Karen Krinock
Christi Lanier-Robinson
Elaine "Cissy" Musselman
Ann Rudrauff
Joyce Seymour
Vickie Way
Yvette Winnette

W4W 14th Annual Golf Team Winners

Gross Team Winners

- 1st – Carol Heil Team**
(Heil-Vance-Smith-Hartlage)
- 2nd – Nelligan Sports Marketing Team**
(Porter-Edwards-Hayden-Kelly)
- 3rd – Drs. Vance & Stovall Team**
(Schmidt-Karibo-Stemler-Ross)

Net Team Winners

- 1st – UofL Women's Athletics Team**
(Pearsall-Massa-Bruggeman)
- 2nd – Executive Communications & Baach Creative Services**
(Call-Baach-Welsh-Mershon)
- 3rd – Brown-Forman Team #1**
(Andres-Berrong-Wilkinson-Benson)



Elaine "Cissy" Musselman, Women 4 Women Founder



Deborah Moessner, Anthem Blue Cross & Blue Shield



From left: Marita Willis, Adrienne Johnson, Tom Collen and Lisa Harrison



Executive Communications & Baach Creative Services Team
Standing: Liz Welsh, Molly Mershon, Amy Baach; Seated: Ellen Call



LPGA golf pro Jamie Fischer led a clinic before the start of the tournament.

2006 Tournament Sponsors

Presented by:

Anthem

Emerald:

Musselman Hotels

Pearl:

Arco Aluminum
Associated Insurance
A.W.R.Y. Inc.
Baach Creative Services/Executive Communications

Centerplate
Fifth Third Bank
Greenebaum Doll & McDonald PLLC
Kindred Healthcare
Nelligan Sports Marketing
Norton Healthcare
Republic Bank & Trust Co.
UofL Women's Athletics
VanZandt Emrich & Cary, Inc.

Amethyst:

BellSouth
Brown-Forman
The Courier-Journal
Ernst & Young
Jewish Hospital Medical Center East
Merrill Lynch
Neace Lukens
PNC Advisors
Stites & Harbison, PLLC
UofL Women's Athletics

Hosted by



UofL Women's Athletics

2006 Winners



1st Gross Team Winner

Carol Heil Team

From left: Carol Heil, Cathy Smith, Kathy Vance and Kim Hartlage



1st Net Team Winner

UofL Athletic Team

Susan Massa, Sandy Pearsall and Carol Bruggeman



Stites & Harbison Team: (from left) Anne Butler, Shannon Hamilton, Cynthia Buttorff and Marjorie Farris

Joining the staff team

An organization is only as strong as its people – and Women 4 Women has been blessed with an accomplished board and staff and a dedicated cadre of deeply committed volunteers. In 2006, volunteers contributed more than 3,000 hours working on committees, organizing events and providing training and assistance on programs.

Joining the Board of Directors in 2006 were:

- Deborah Moessner, Anthem Blue Cross & Blue Shield of KY
- Tina Lentz, Louisville Metro Office for Women
- Becky Phillips, Chilton & Medley, PLC

Three programs also added full-time directors in 2006:

- **Lynn Huffman** came on board as director of *Champions4Her*. For the past four years, Huffman has run her own consulting business, All Lynn the Detail, helping nonprofits and government agencies such as Brightside, EarthSave, Gallopalooza, the Louisville Metro Office for International Affairs, The Center for Women and Families, The Louisville Store and Health Kentucky with event planning, marketing and fundraising. Previously, Huffman spent more than 11 years with Greater Louisville Inc. - The Metro Chamber of Commerce, where she developed and managed numerous programs and oversaw sponsorship involvement. Huffman has been instrumental in helping Women 4 Women grow its Annual Luncheon from 400 people to more than 1,500 over the last four years.
- **Sue Serafini** became director of the *Fit4Me* program. A standout basketball player at the University of Massachusetts, Serafini spent 15 years coaching women's college basketball. As an assistant coach, she helped mold a Kansas State program that was on probation when she arrived on campus into a nationally ranked Top 10 program. In addition to her *Fit4Me* duties, Serafini works as an instructor in UofL's College of Education and Human Development.
- **Margo Waddell** became project director of the Financial Education and Coaching program in 2006. Waddell moved to Louisville from New York City in 1998 to join the National Center for Family Literacy and head up a welfare reform initiative funded by the UPS Foundation. She is an early childhood education specialist and one of the first family literacy practitioners in the country. She launched a model literacy program in 1990 in New York State.

2006 Grants Received

Financial Education

Chase \$5,000

Metro Councilwoman
Julie Raque Adams
\$1,000

Metro Councilwoman
Ellen Call
\$10,000

Fit4Me

Kosair Charities
\$1,500

Louisville Metro Dept. of
Public Health & Wellness
\$40,000

Louisville Metro Office of
Youth Development
\$9,500

Connections4Her

The Gheens
Foundation, Inc.
\$20,000

Total \$87,000

Thank you to our donors

Founders

Donors who have contributed more than \$20,000 to Women 4 Women



Lindy B. Street



Douglas D. Stegner



Bettie Johnson



Sandra A. Frazier



Diane Cornwell



Joyce Seymour

Anthem Blue Cross & Blue Shield of KY
 Cornelia Bonnie
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Highland Woman's Club
 Connie T. Jaquith
 Jewish Hospital & St. Mary's HealthCare
 Bettie and Charlie Johnson
 Kathryn Mershon
 Sandy Metts
 Elaine "Cissy" Musselman
 In Honor of Elaine Gifford Musselman
 Dr. Catherine Newton

Joyce Seymour
 Rev. Al and Mary N. Shands
 Virginia Speed
 Douglas D. Stegner
 Mary Ellen Stottmann
 Lindy B. and William Street
 Liz Welsh
 Mary Gwen Wheeler

2006 Champions4Her Annual Giving Club

Donated \$1,000 or more in 2006

The Honorable Jerry and Madeline Abramson
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 Cornelia Bonnie
 Doris Bridgeman
 Deborah A. Burda
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 Mary and Bill Stone
 Mary Ellen Stottmann
 Lindy B. and William Street
 Charlotte Tharp
 Joanna Travis
 Denise Vazquez Troutman
 Liz Welsh
 Mary Gwen Wheeler
 Dr. Shirley C. Willihnganz



Repair Affair

In June 2006, Women 4 Women volunteers painted their 30th home for an elderly low income woman. Women 4 Women partners with New Directions Housing Corporation for the Repair Affair Event. This year's event will be on Saturday, June 16. For more information, contact our office at w4w@w4w.org or 502.561.8060 x1020.

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Administrator
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Director
Girls Louisville Invitational
Tournament

Professional Services
Gordi Smith
President
SmithCo & Associates, Inc.

Women 4 Women Past Board Members

*We appreciate these women
who helped us build
Women 4 Women into the
organization it is today.*

Gabriela M. Alcalde
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Jill Bell
Joanne Berryman
Dr. Betty Bibbins
Kathy Bow
Carol Butler
Ann L. Coffey
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Mary "Trudi" G. Williams
Sharon K. Williams

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Executive Director

Deenie Espinoza
Advancement Assistant

Lynn A. Huffman
Champions4Her Director

Sue Serafini
Fit4Me Director

Margo Waddell
Financial Education
Director

Quarterly Updates & Connect Sessions

To learn more about our organization, join us at a Quarterly Women 4 Women Update and Connect Session. There is no cost to attend, but reservations are requested since space is limited:

- **Thursday, May 24**
4-5:30 p.m.
- **Thursday, July 19**
4-5:30 p.m.
- **Thursday, October 18**
4-5:30 p.m.

Contact our office

at w4w@w4w.org
or 502.561.8060 x1019 to
make your reservation.



325 West Main Street, Suite 1110
Louisville, Kentucky 40202
Phone: 502.561.8060
Fax: 502.587.7484
www.w4w.org

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Our Belief

We believe that a core strength of our society rests on the contributions of women.

Our Vision

Our community will be one of the best places for girls, women and their families to live and work.

Our Mission

Women 4 Women is dedicated to improving the health and economic well-being of women and girls by increasing awareness, expanding resources and creating solutions to strengthen our community.

Our Strategy

Bringing together a city of champions for women and girls through partnerships, programs and financial support.

