

Activity Suggestions for Pay Equity Day, April 20th!

1. Wear **RED** and encourage male and female friends to wear **RED** to symbolize women are still in the red on pay equity.



2. Write a letter to the editor of your local paper.

3. Hold a rally!



4. Ask your Mayor to proclaim April 20th as Pay Equity Day in your town.



5. Call and/or write to your state legislators, Congressman, and Senators.



6. Form a Wage Club for April 20th to get women to talk about the wage gap. www.wageproject.org

7. Ask local businesses to give 23% off to female customers on Pay Equity Day, April 20th.



8. Join the National Committee on Pay Equity. www.pay-equity.org



9. Hold a press conference.



10. Encourage men's organizations to host activities in observance for Pay Equity Day.



11. Ask a local bookstore to host an unhappy hour.

12. Bake brownies or cookies for your colleagues with 23% missing to symbolize the wage gap between men and women.



13. Visit the Kentucky Commission on Women's website to learn more about pay equity by downloading a Pay Equity Fact Sheet. www.women.ky.gov

