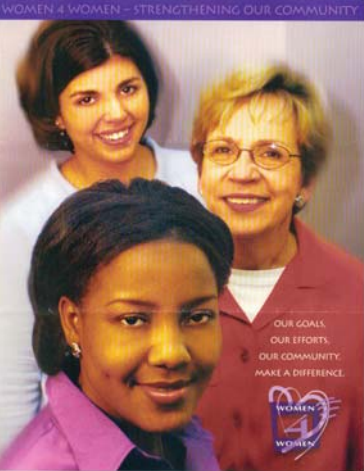


A group of diverse women of various ages and ethnicities, some holding a baby, standing in front of a banner that reads "BENEFIT-A-RK". The banner has the word "BENEFIT-A-RK" written in large, yellow, outlined letters. The women are dressed in dark clothing, and the background is a patterned fabric.

BENEFIT-A-RK

Women 4 Women Bold Goals

Gary M. Cusick, Ph.D.



Women4Women Benchmark 2000 & Bold Goals



1. Women's Health
2. Women and Tobacco Use
3. Teen Pregnancy
4. Women's Financial Well-being

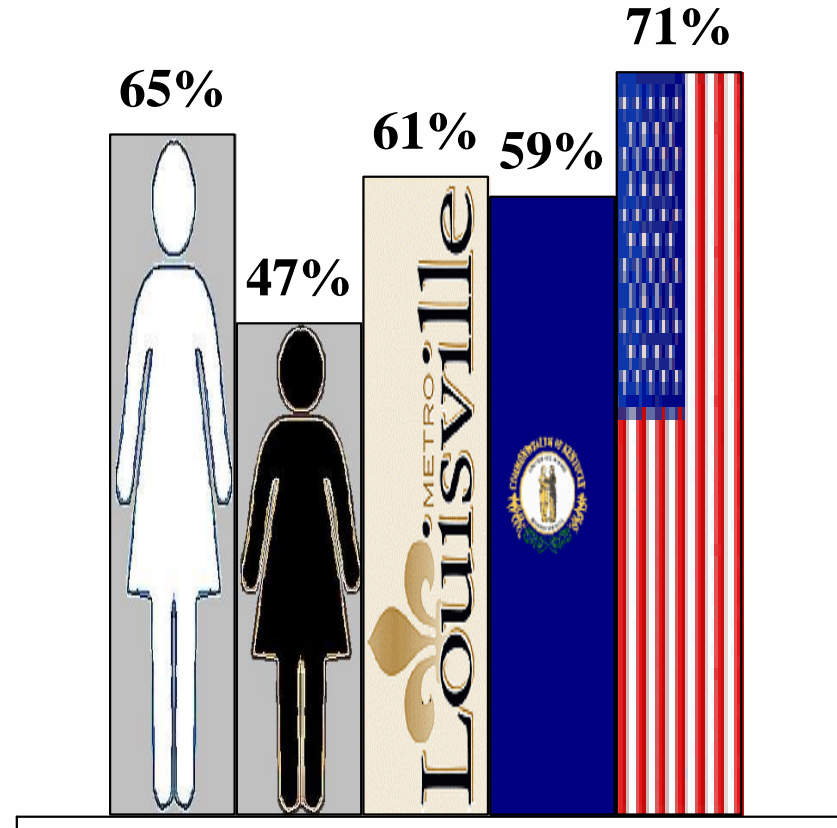
Women's Health

- **Five Years of Behavioral Risk Factor Surveillance System Data**
 - Exercise & Physical Activity
 - Body Mass Index
 - Consequences of Sedentary Lifestyle
 - Comparisons by Age and Race
- **A Profile of Your Youth Jefferson County Schools**
 - Sports Participation



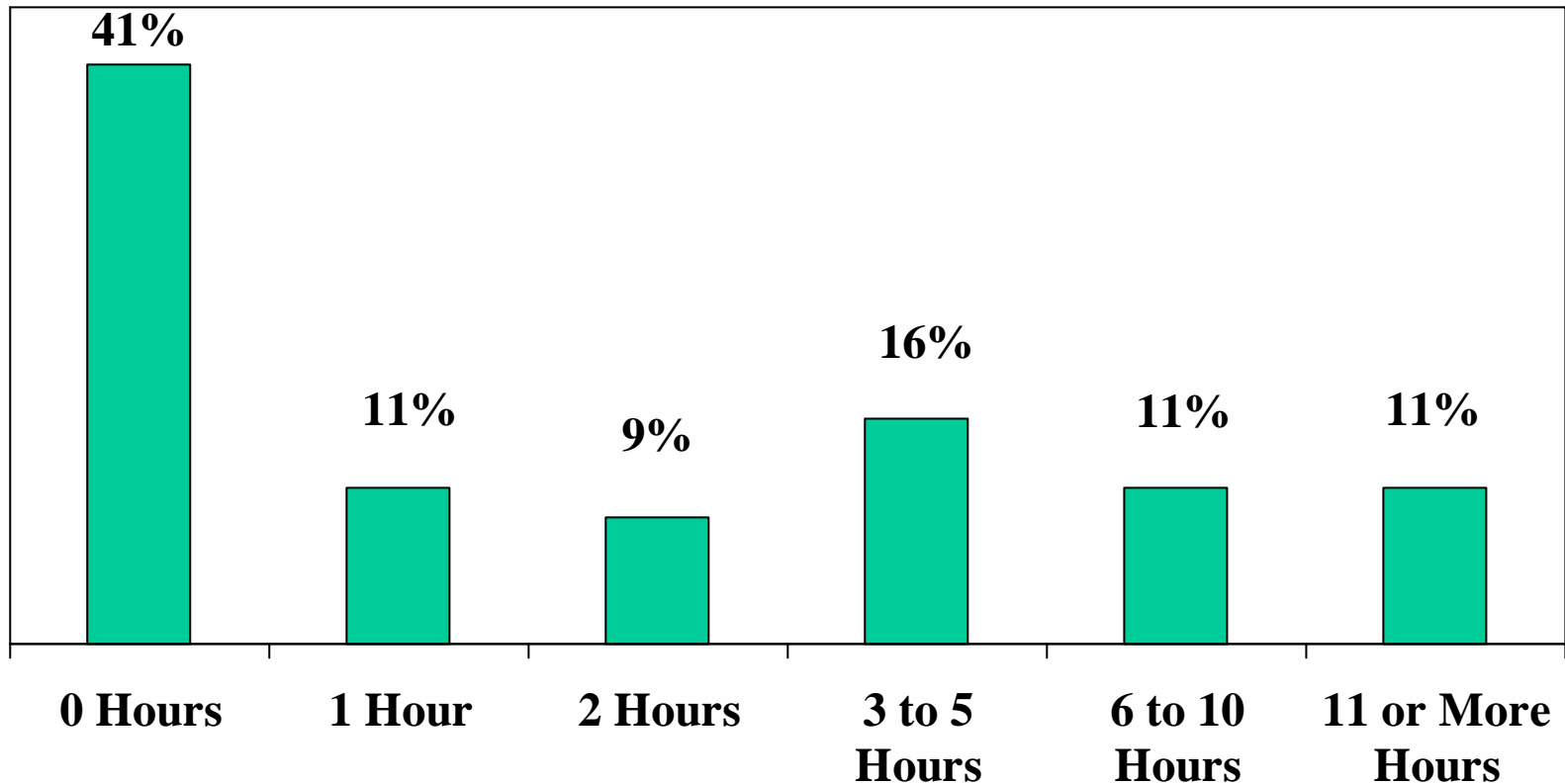
Participated In Any Physical Activity or Exercise in Past Month (1997,1998, 2000, 2001)

- Calisthenics 1.3%
- Golf 2.9%
- Aerobics 3.2%
- Gardening 3.7%
- Running 3.8%
- Home Exercise 4.7%
- Walking 56%



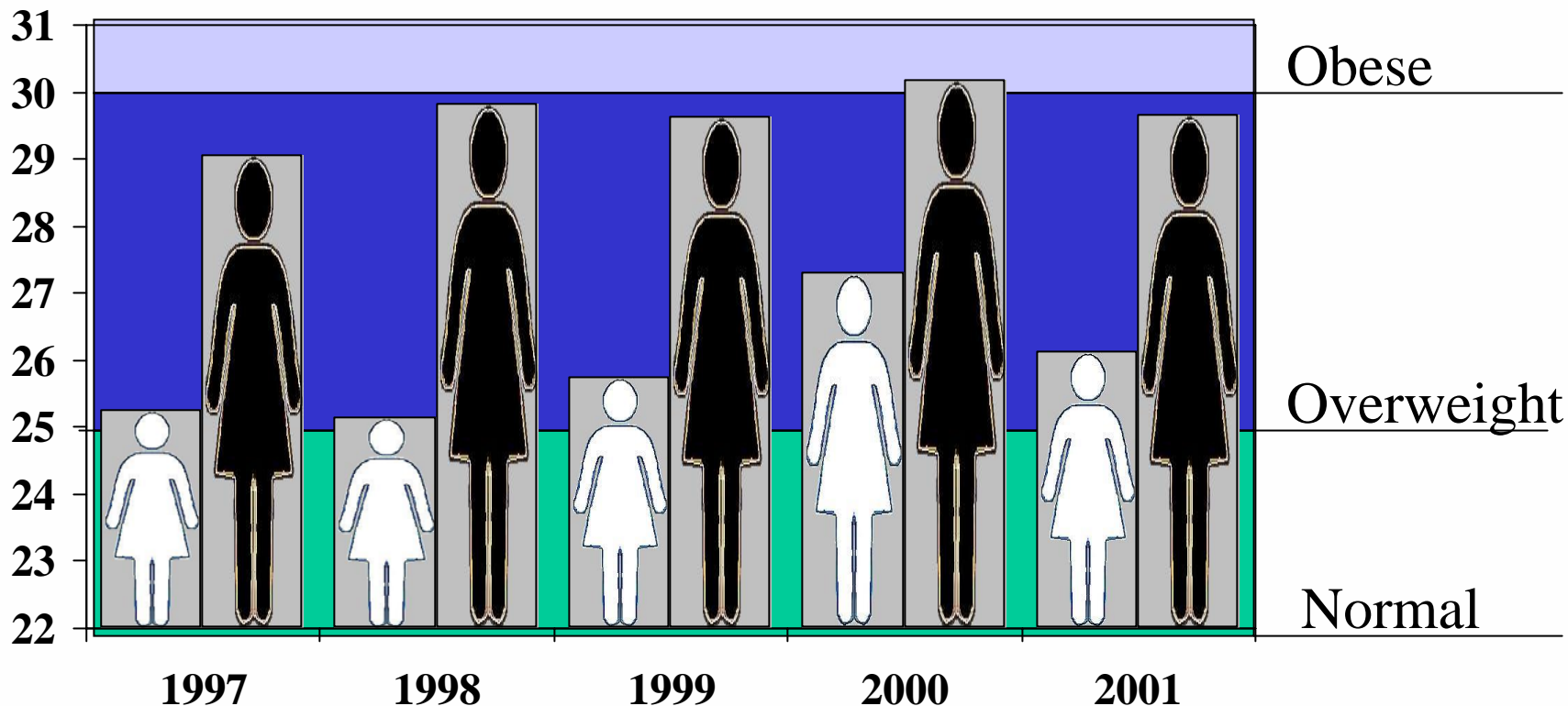
During an Average Week, How Many Hours Do You Spend Playing on or Helping With Sports Teams at School or in the Community?

(Jefferson County Girls 7th, 9th, & 11th Grades)

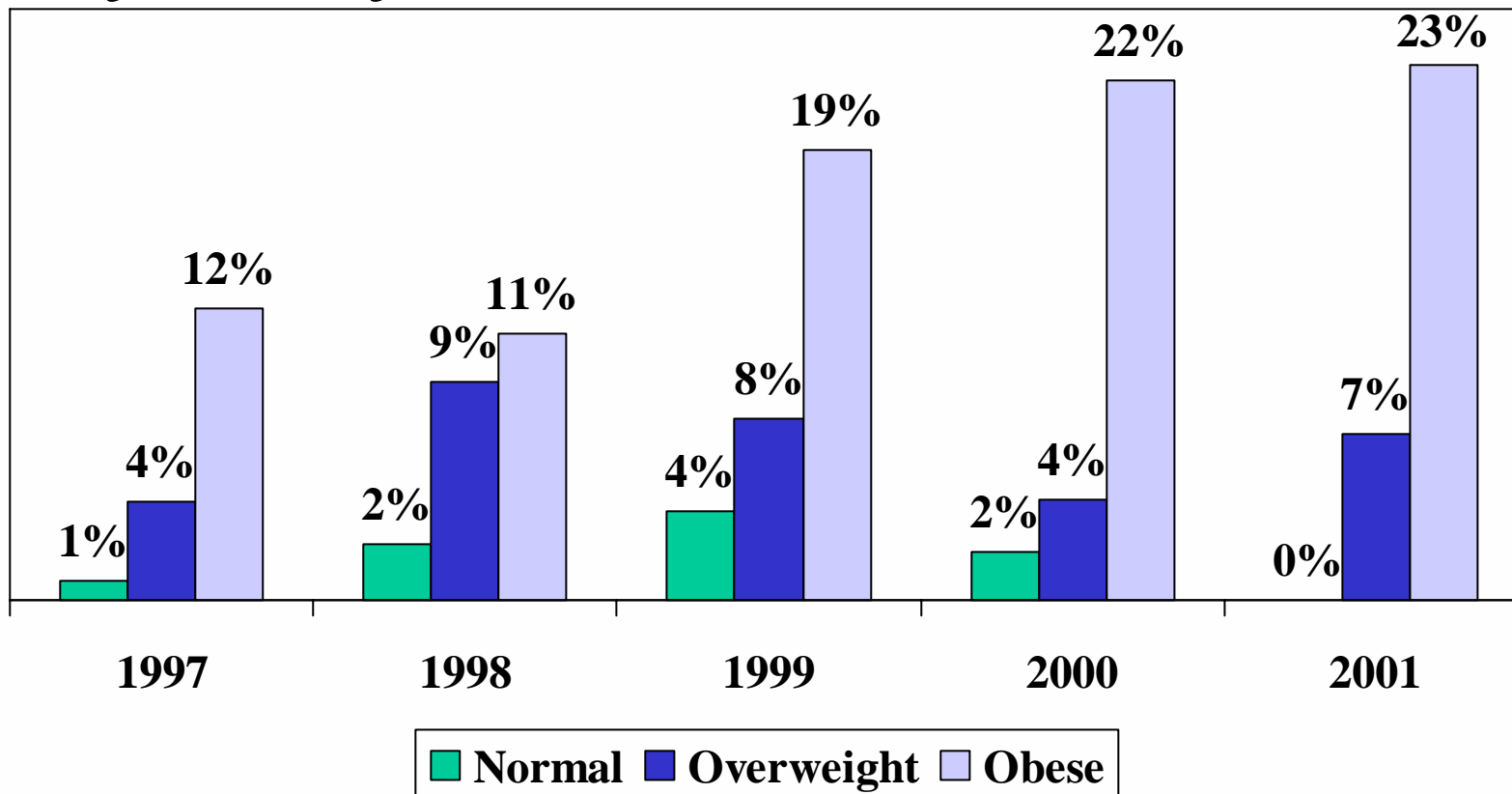


Average Body Mass Index by Race by Year

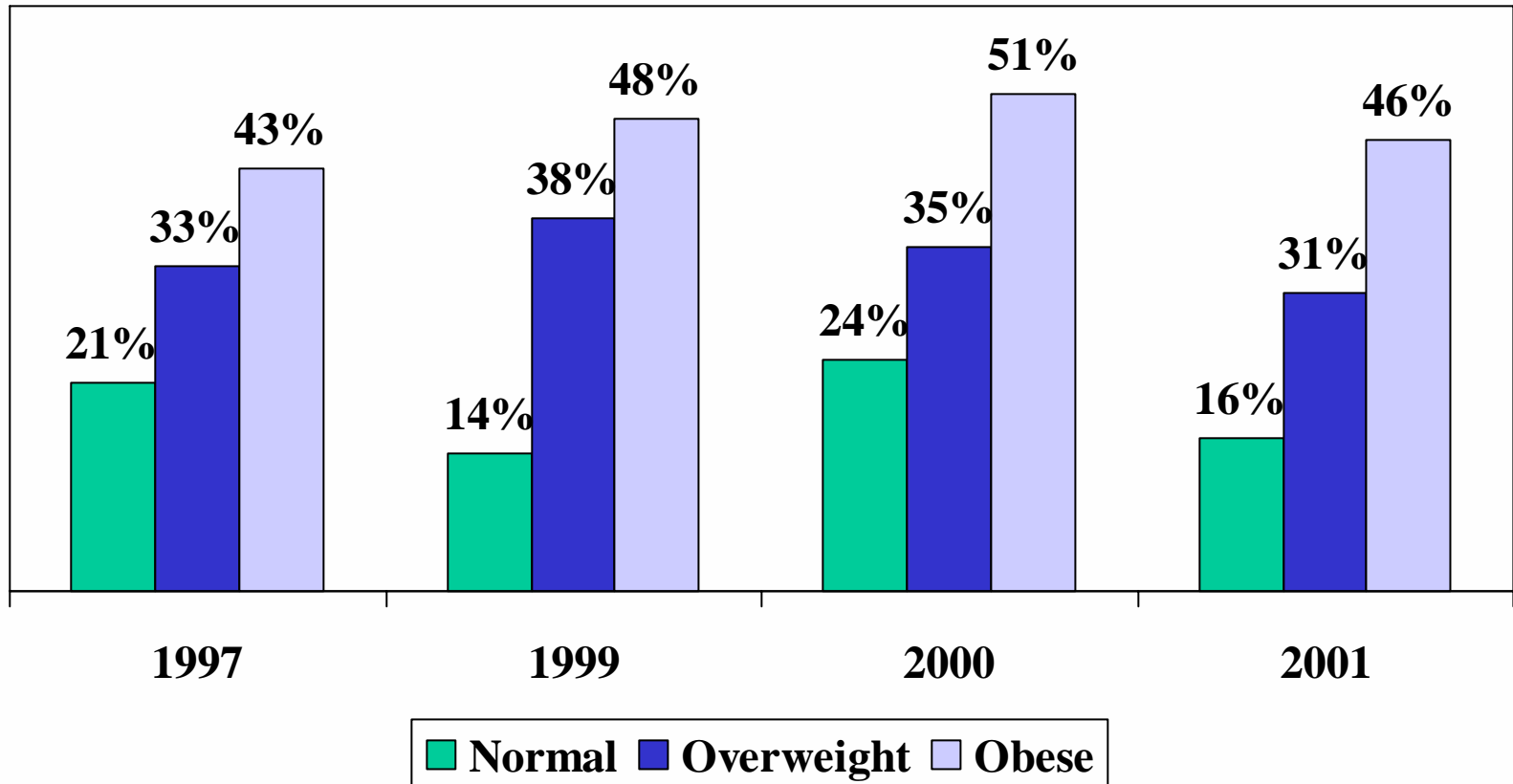
Jefferson County Women 1997-2001



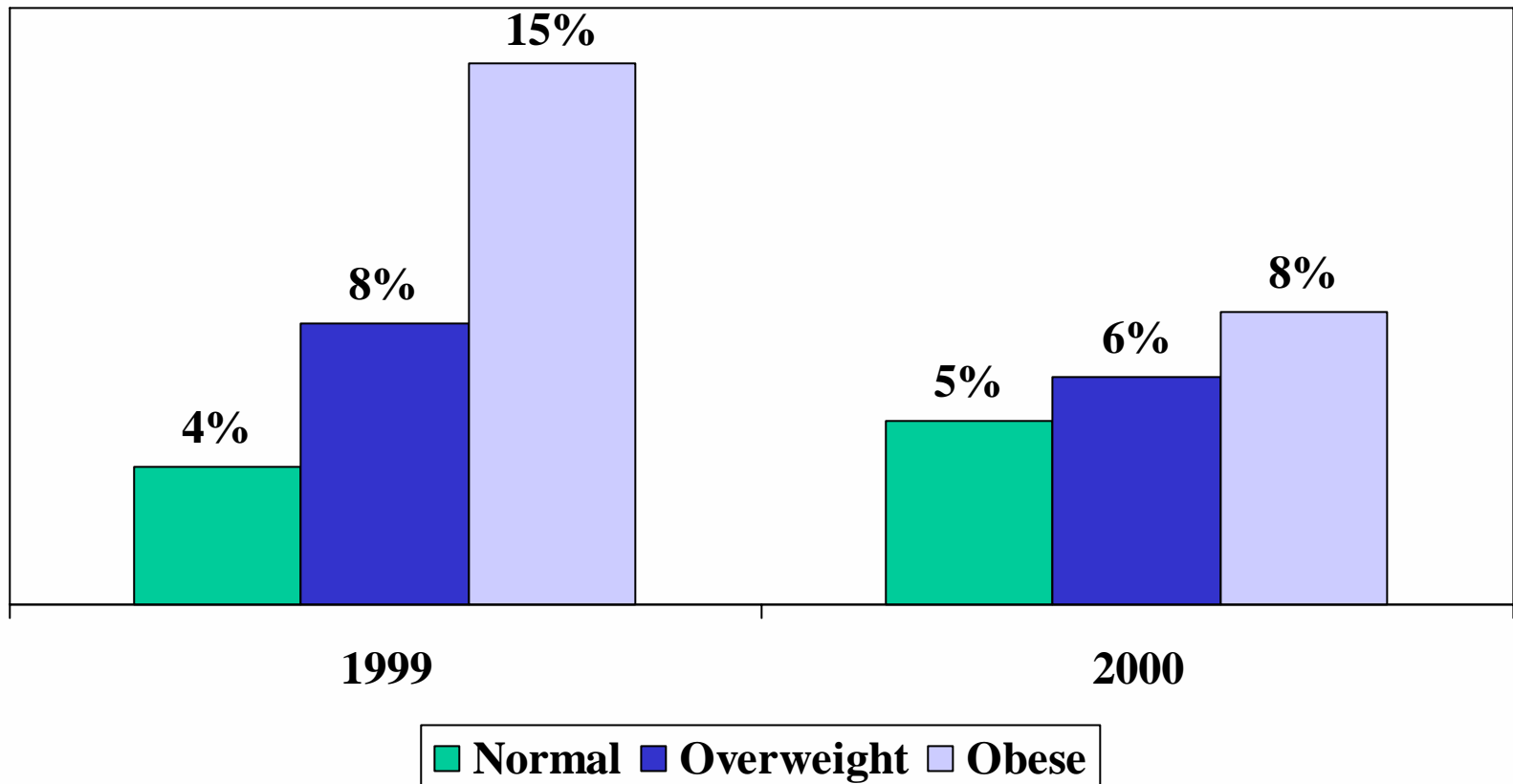
Percentage of Jefferson County Women With Diabetes by Body Mass Index 1997-2001



Percentage of Jefferson County Women With High Blood Pressure by Body Mass Index 1997, 1999-2001



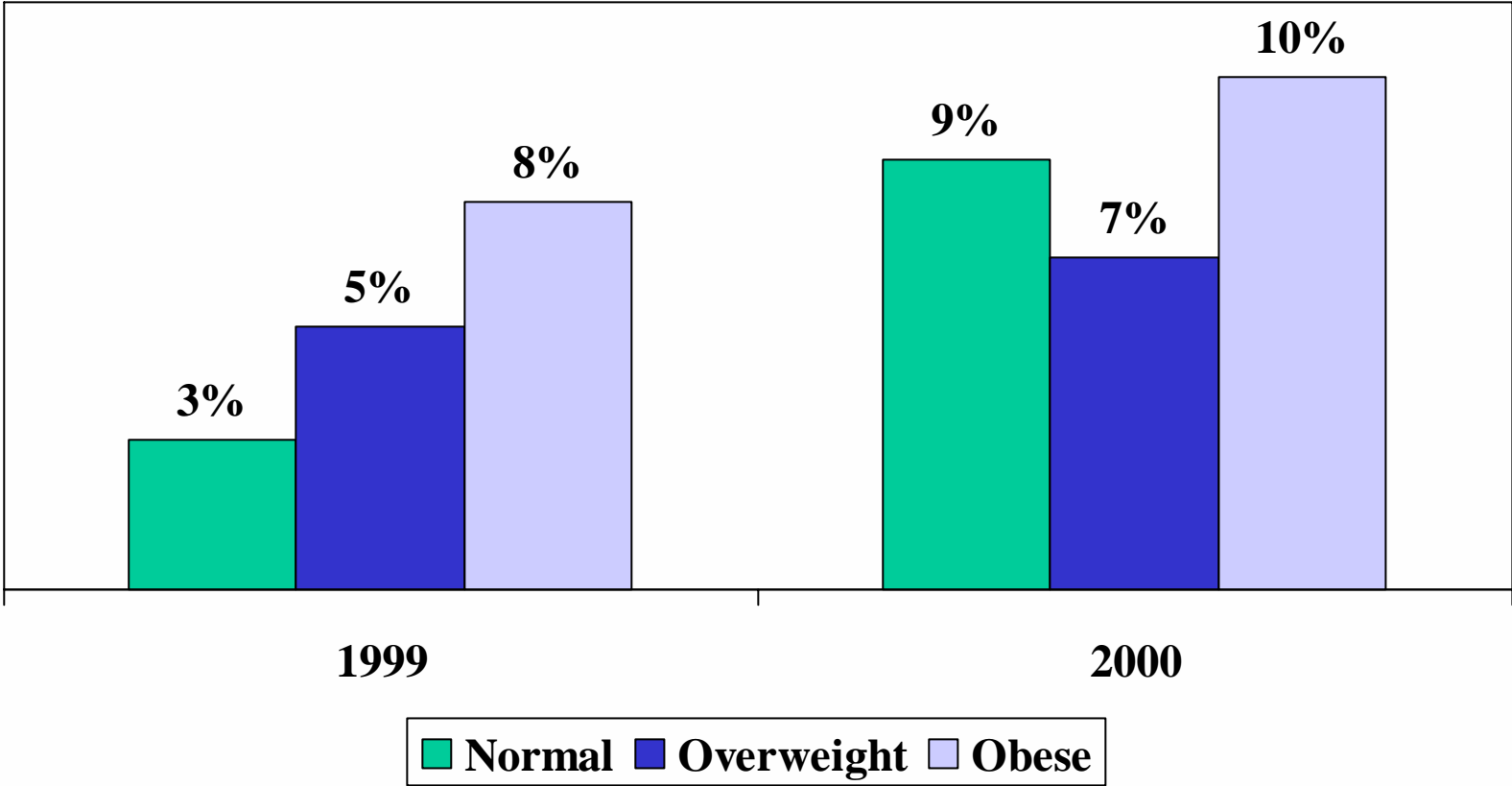
Percentage of Jefferson County Women With Coronary Heart Disease by Body Mass Index 1999 & 2001



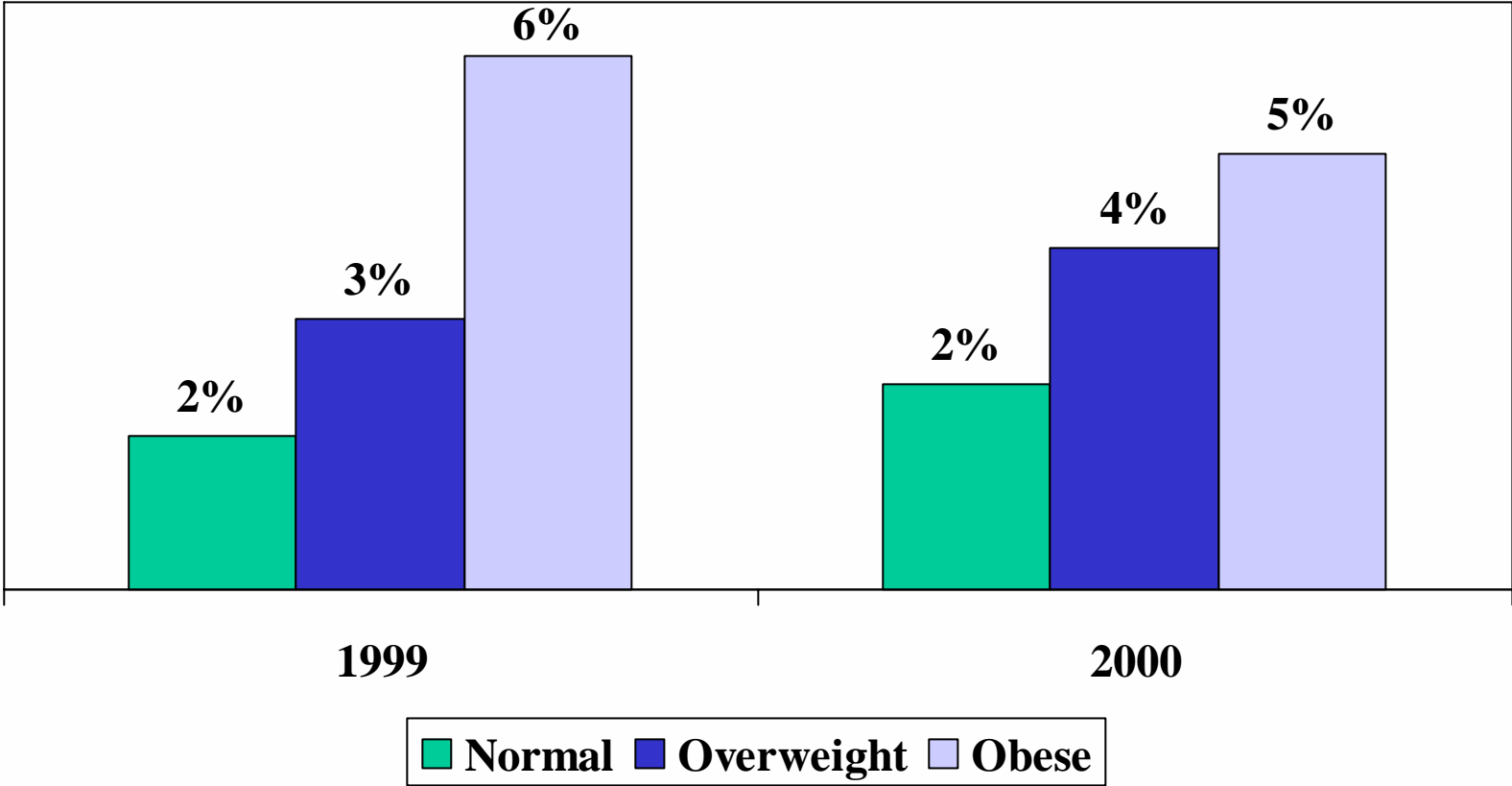
Jefferson County BRFSS 97-01

**Bold Goal
Women's
Health**

Percentage of Women With Heart Attack by Body Mass Index 1999 & 2000



Percentage of Jefferson County Women With Stroke by Body Mass Index 1999 & 2000

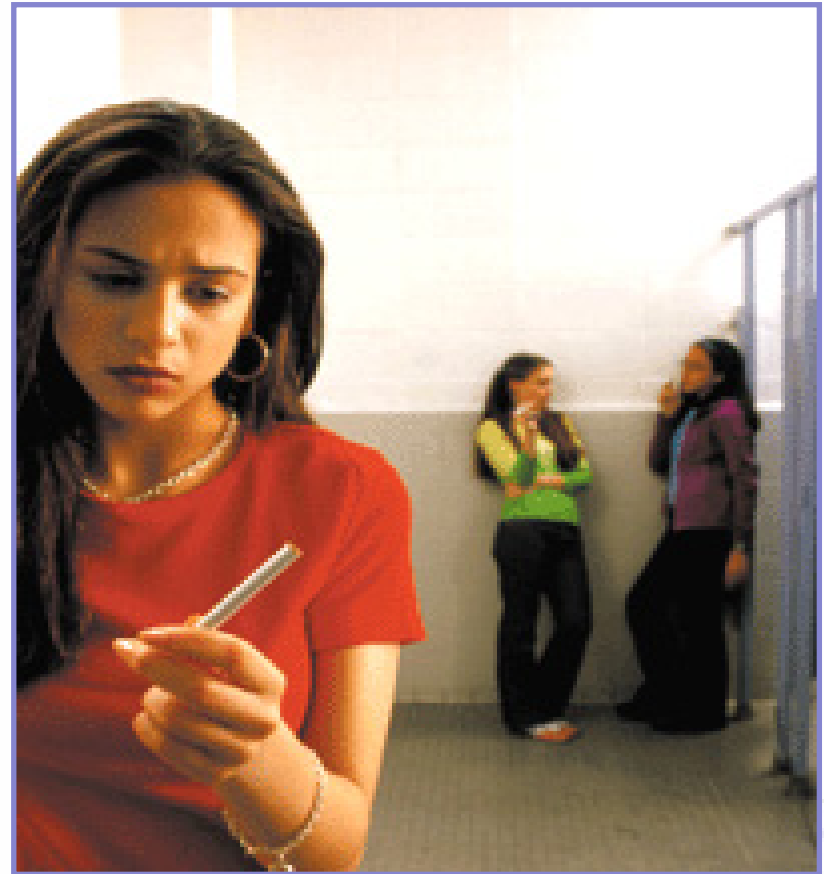


Women & Exercise Recommendations

- Create or Highlight an Accessible and Safe Area to Walk in Every Council District
 - Create Walkers Guide to Jefferson County
 - Encourage Employers to Create Walking Routes for Workers
- Increase Community Screenings for
 - Diabetes
 - High Blood Pressure
 - High Cholesterol
- Promote Portion-Wise & Exercise

Smoking: Girls & Pregnant Women

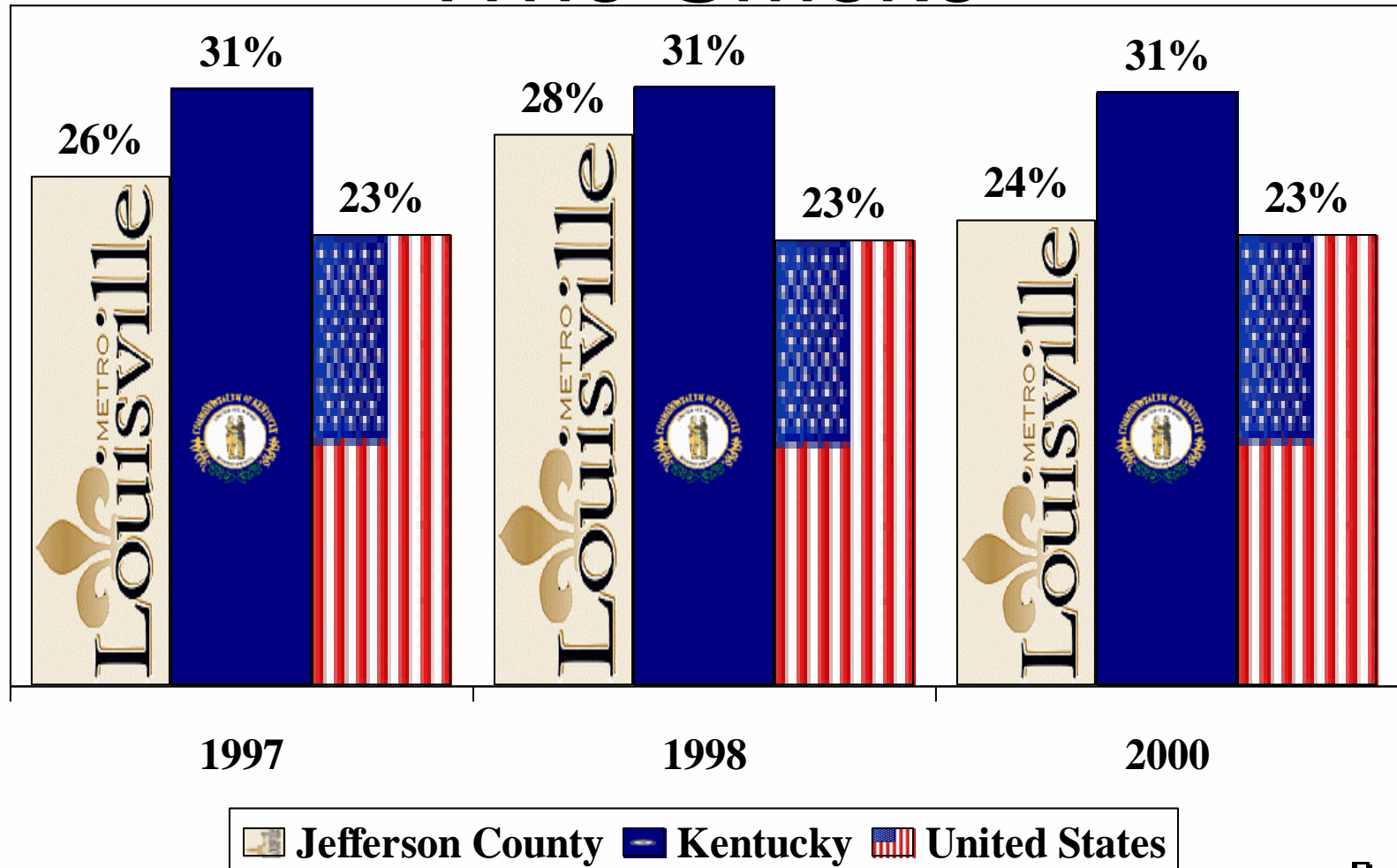
- **Five Years of Behavioral Risk Factor Surveillance System Data**
 - Women Smokers
- **A Profile of Your Youth Jefferson County Schools**
 - Teen Smoking
- **Birth Certificate Data**
 - Smoking During Pregnancy



Smoking and Reproductive Health

- Increased risk for conception delay and for both primary and secondary infertility.
- Pregnancy complications, premature birth, low-birth-weight infants, stillbirth, and infant mortality.
- Modest increase in risks for ectopic pregnancy (fallopian tube or peritoneal cavity pregnancy) and spontaneous abortion.
- Risk of sudden infant death syndrome (SIDS) among the offspring of women who smoke during pregnancy.

Percentage of Women Who Smoke

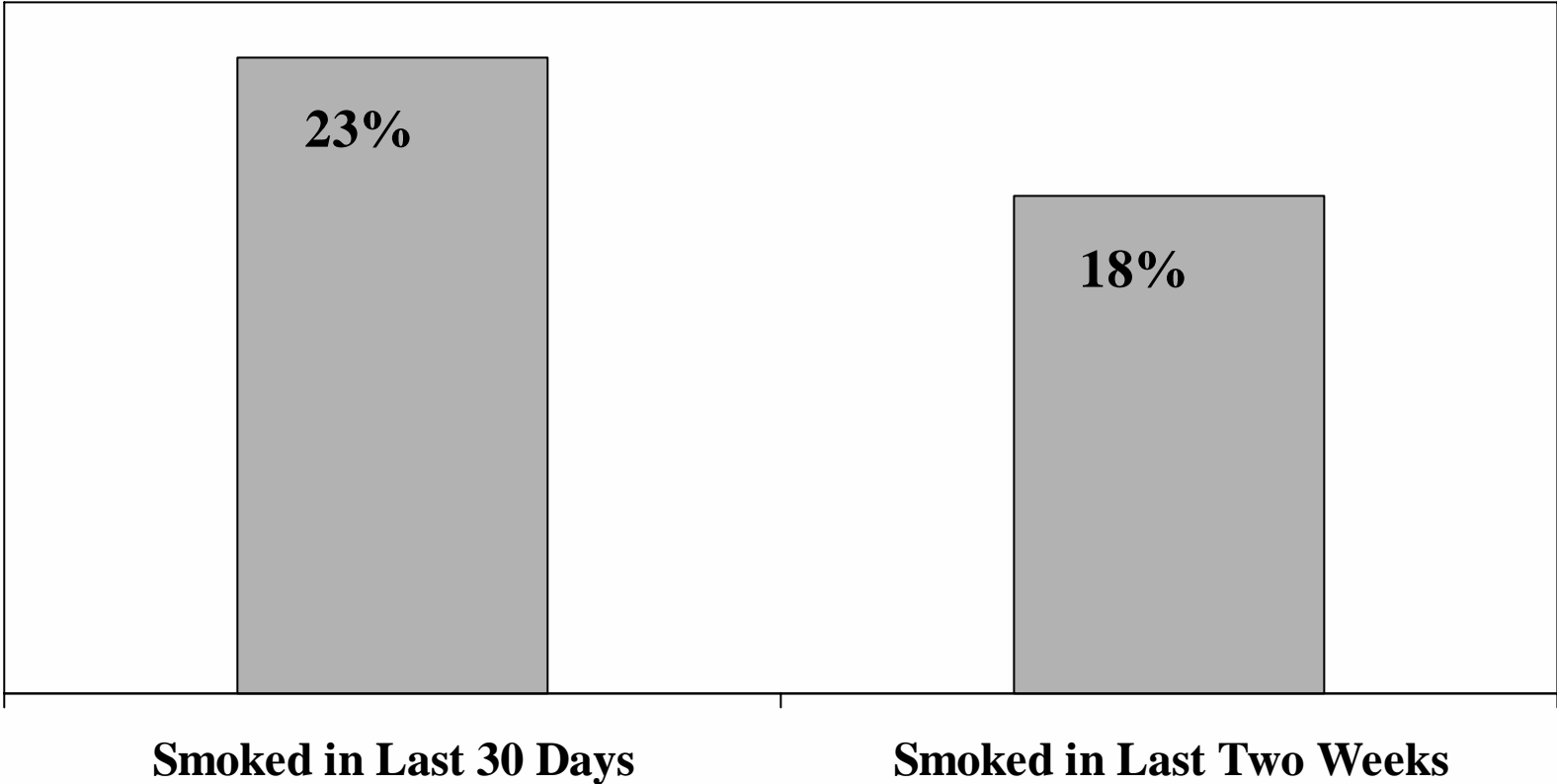


BRFSS 97-01

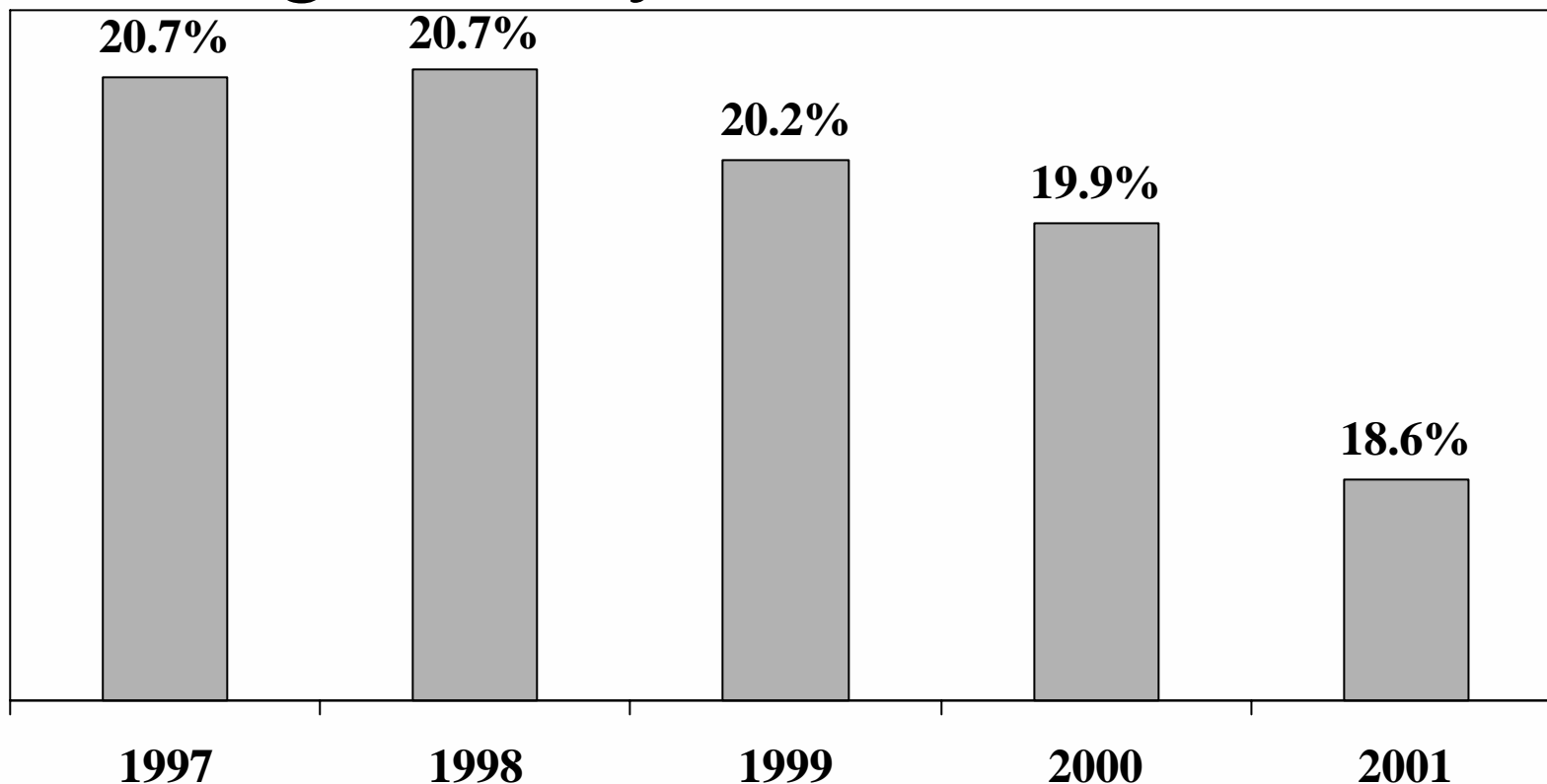
**Bold Goal
Women &
Smoking**

Frequency of Smoking

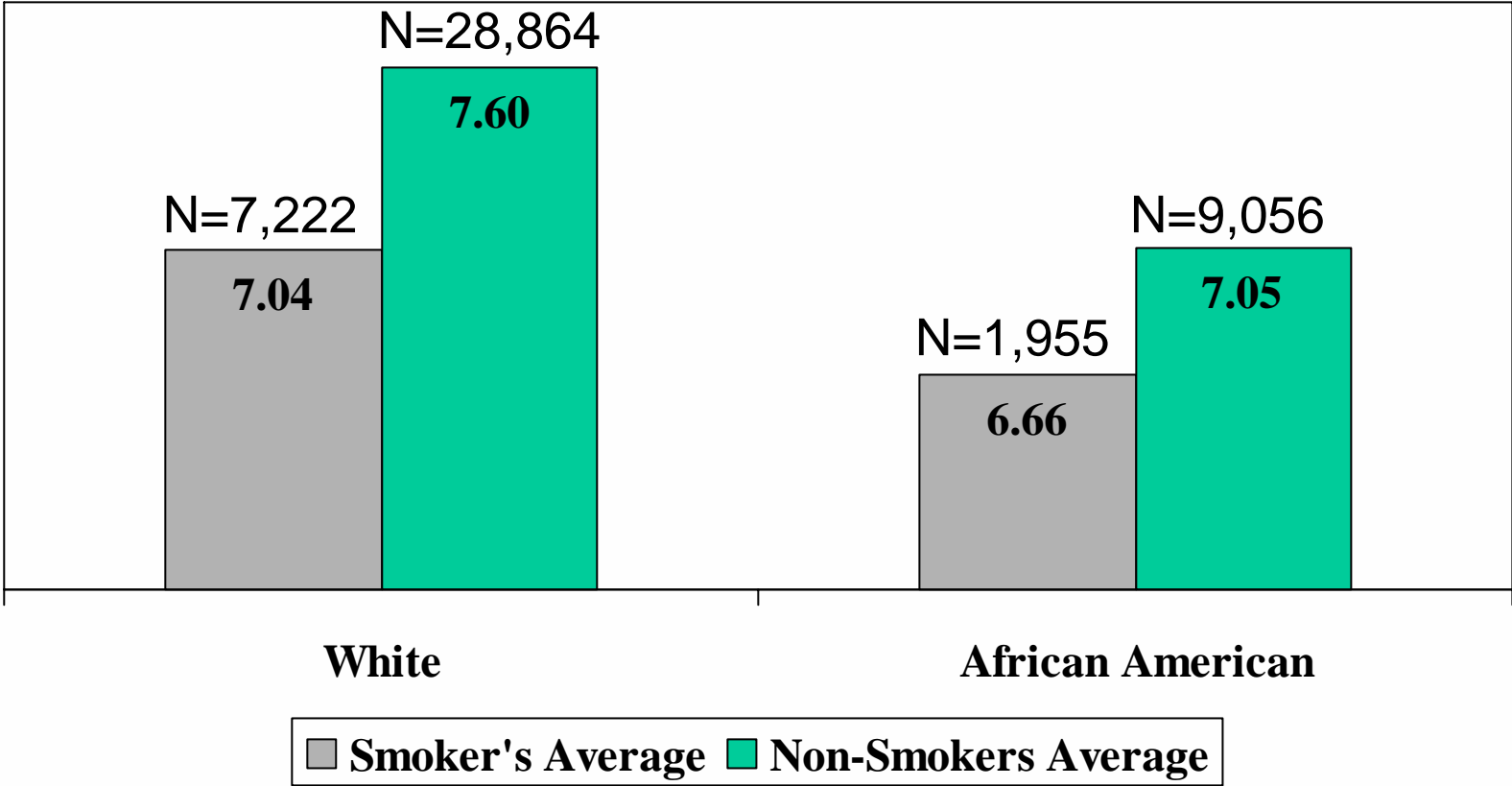
(Jefferson County Girls 7th, 9th, & 11th Grades)



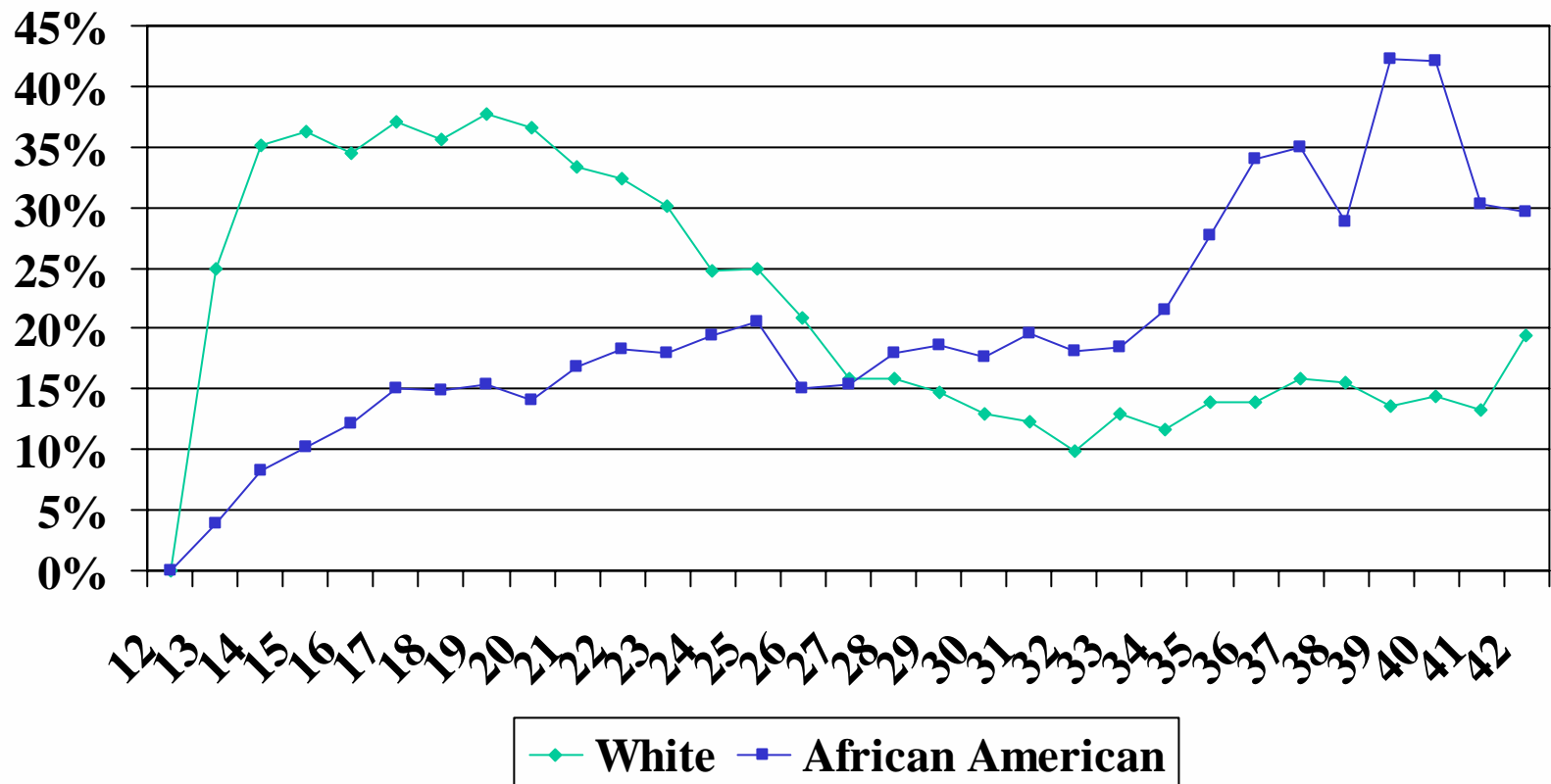
Percentage of Jefferson County Women Who Smoked While Pregnant by Year 1997-2001



Average Jefferson County Birth Weight in Pounds 1997-2001 by Smoking Status & Race



Mother's Age by Race by Percentage Smoking While Pregnant Jefferson County 1997-2001












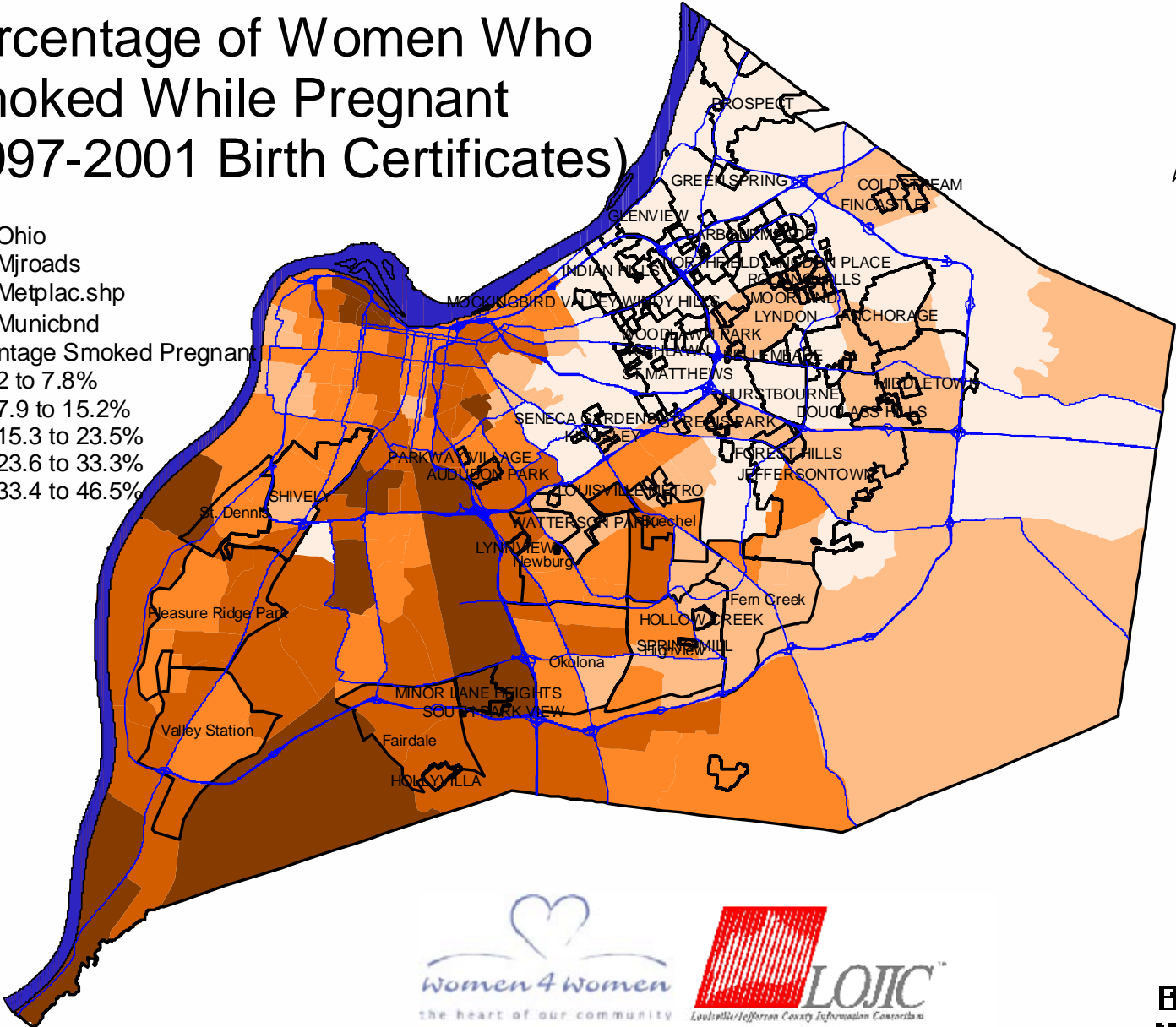
Jefferson County Birth Certificates
97-01

**Bold Goal
Women &
Smoking**

Percentage of Women Who Smoked While Pregnant (1997-2001 Birth Certificates)



-  Ohio
 -  Mjroads
 -  Metplac.shp
 -  Municbnd
- Percentage Smoked Pregnant
-  2 to 7.8%
 -  7.9 to 15.2%
 -  15.3 to 23.5%
 -  23.6 to 33.3%
 -  33.4 to 46.5%



Map Created by Gary M. Cusick, Ph.D. April 2003

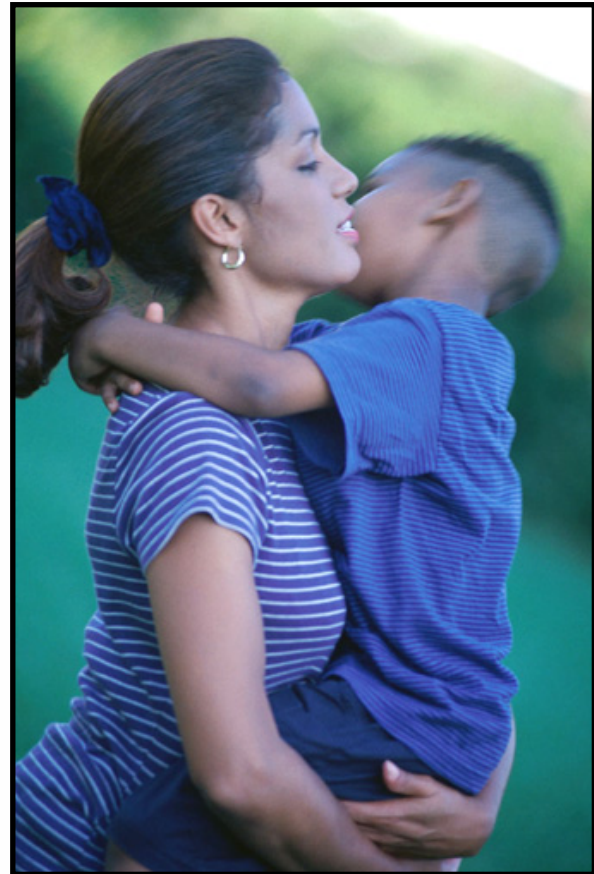
**Bold Goal
Women &
Smoking**

Smoking: Girls & Pregnant Women Recommendations

- Target Areas With High Percentages of Pregnant Smokers for Cooper Clayton Intervention
- Target Areas With Higher Percentages of Pregnant Smokers for Health Education










Teen Pregnancy

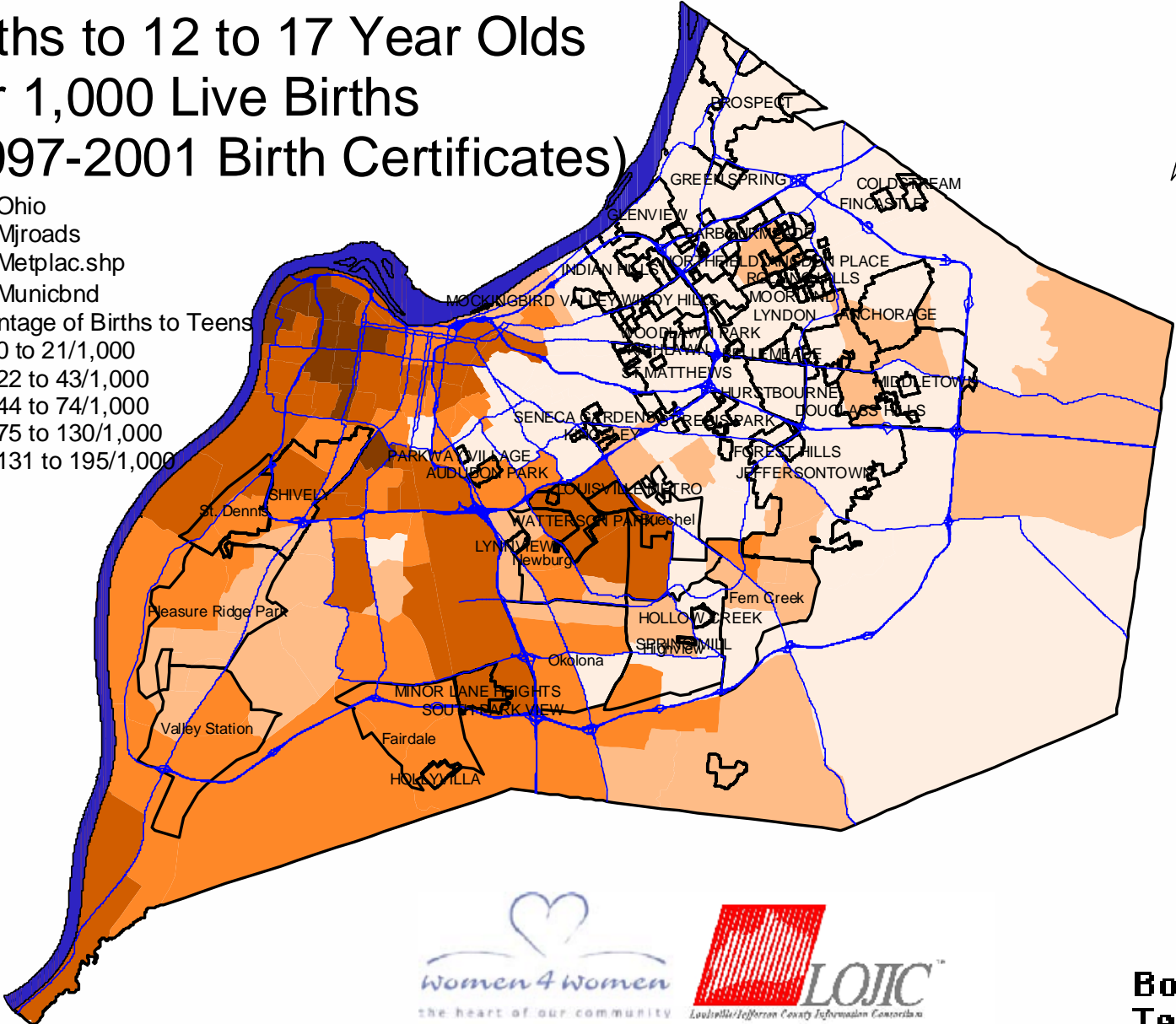
- **Five Years of Birth Certificate Data**
 - Rates of Teen Pregnancy
 - Comparisons by Age and Race
 - Mapping of Teen Pregnancy
- **A Profile of Your Youth Jefferson County Schools**
 - Sexual Behavior and Beliefs



Births to 12 to 17 Year Olds per 1,000 Live Births (1997-2001 Birth Certificates)



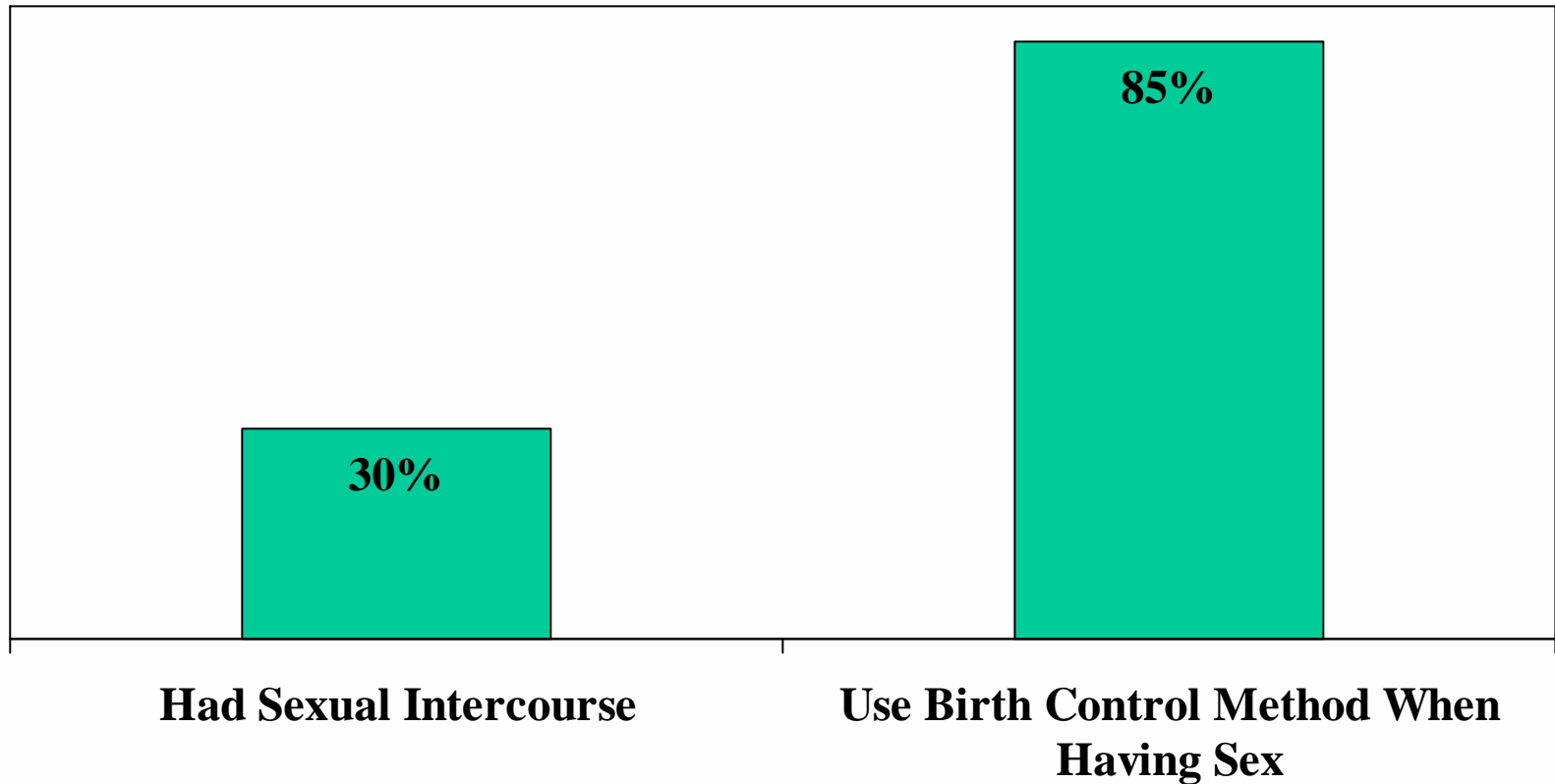
-  Ohio
 -  Mjroads
 -  Metplac.shp
 -  Municbd
- Percentage of Births to Teens
-  0 to 21/1,000
 -  22 to 43/1,000
 -  44 to 74/1,000
 -  75 to 130/1,000
 -  131 to 195/1,000



Map Created by Gary M. Cusick, Ph.D. April 2003

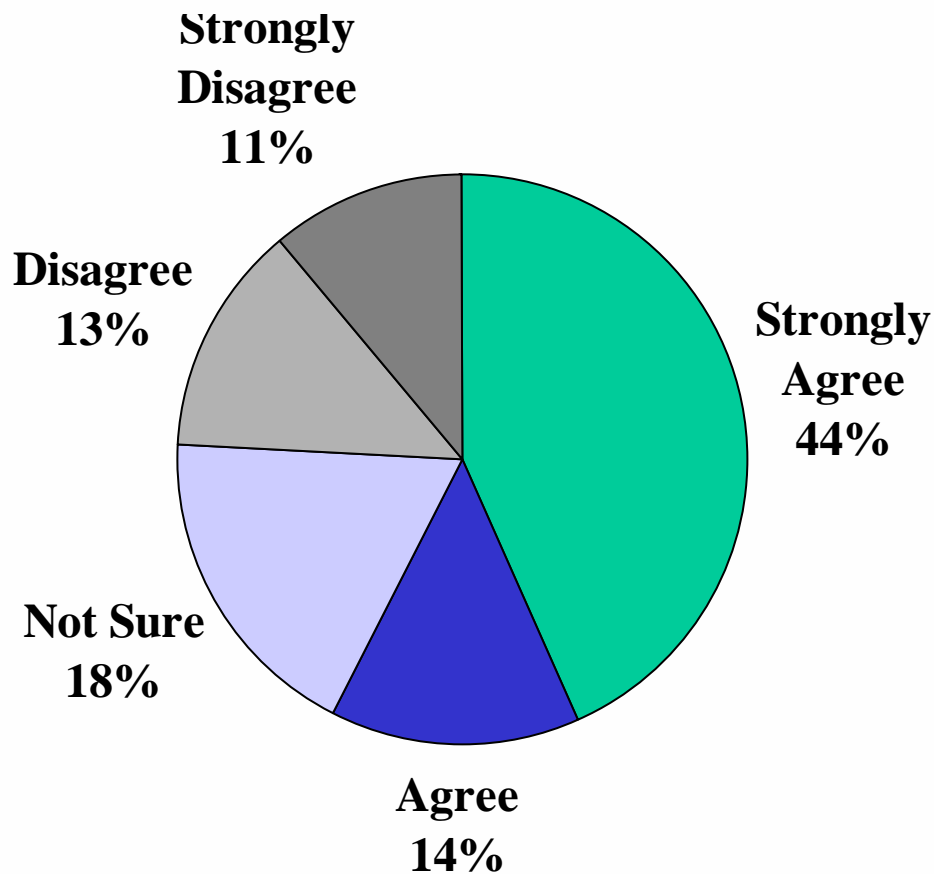
**Bold Goal
Teen
Pregnancy**

Jefferson County Girl's Sexual Behavior (7th, 9th, & 11th Grades)

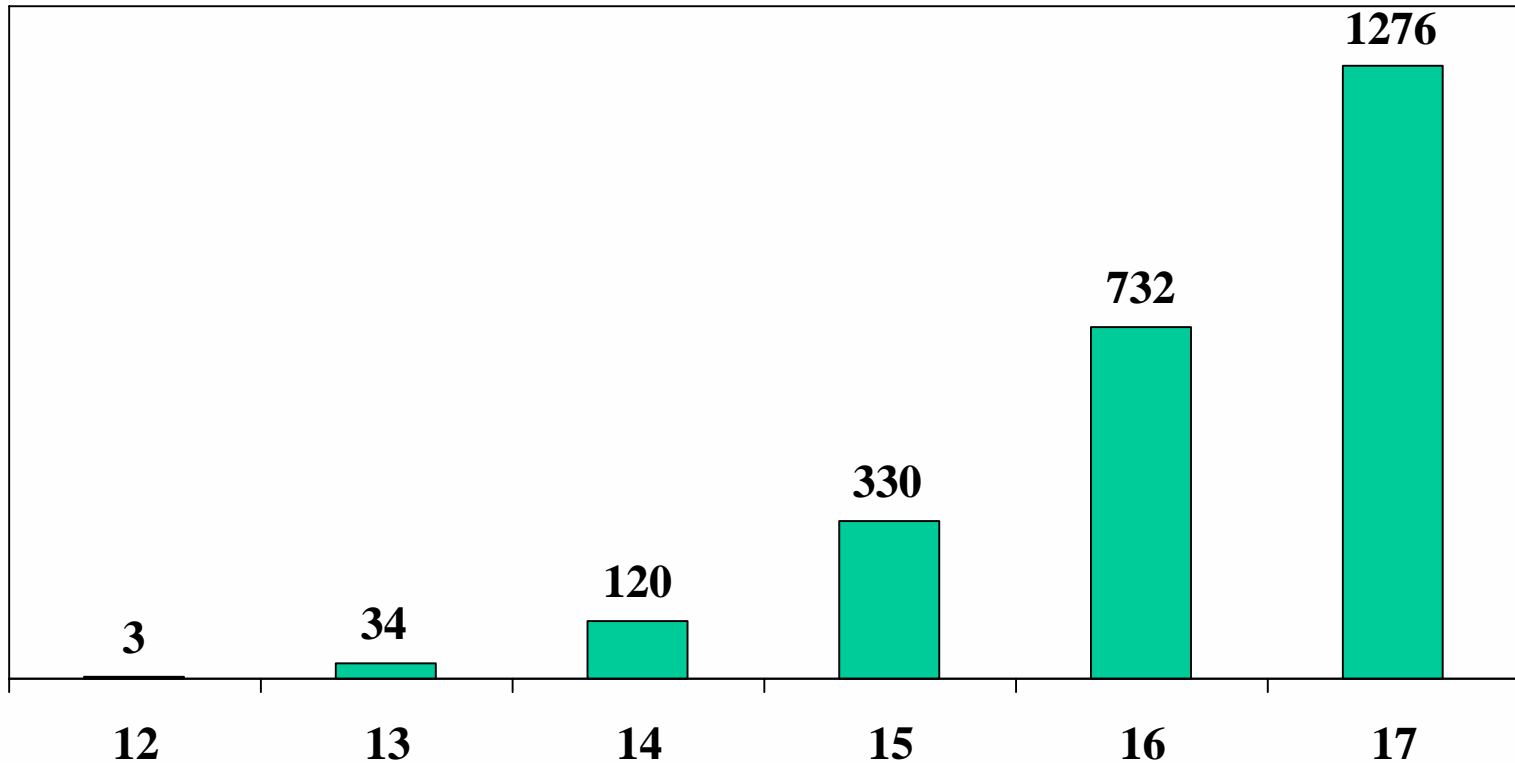


It Is Against My Values to Have Sex While I Am a Teenager.

(Jefferson County Girls 7th, 9th, & 11th Grades)



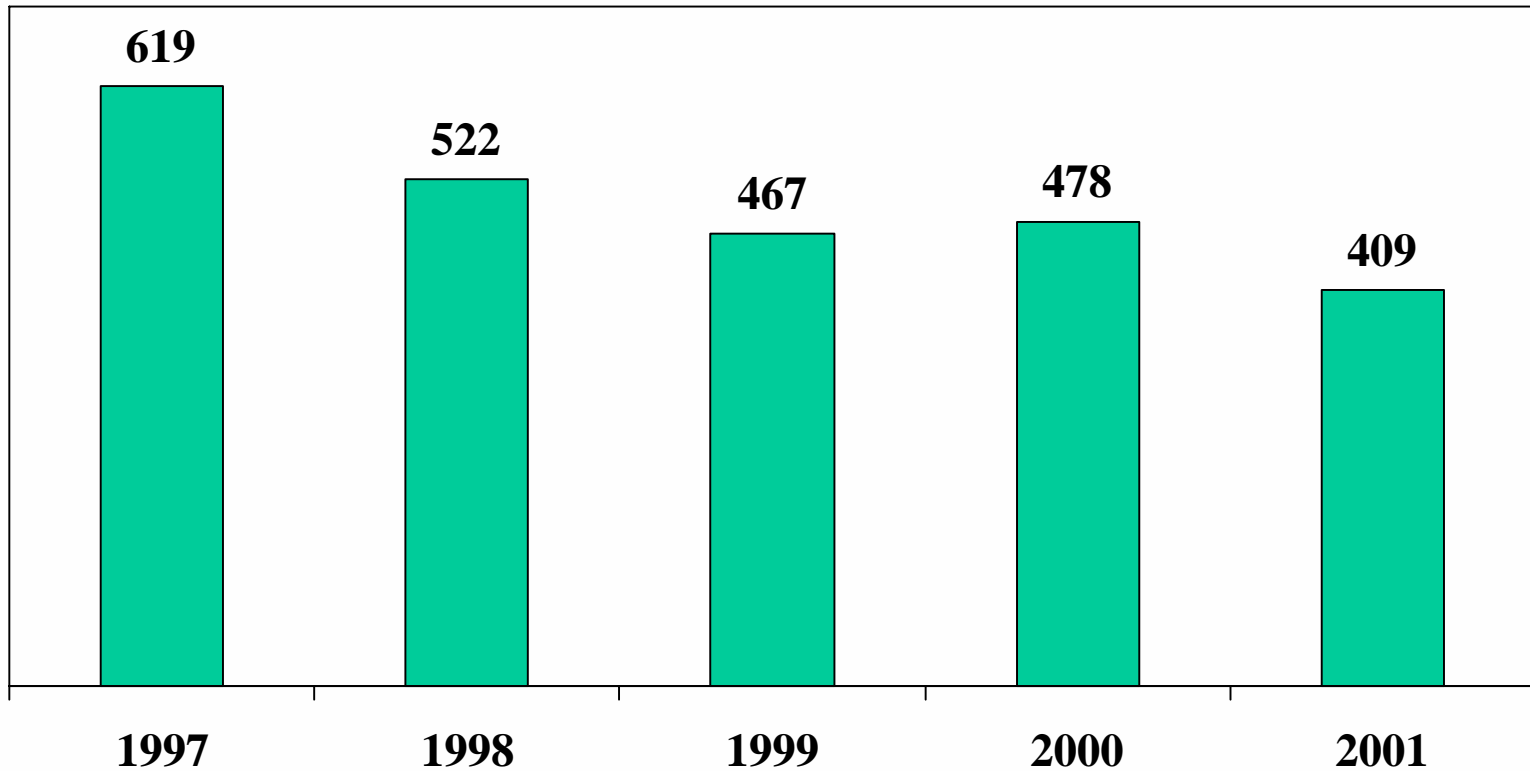
Age & Number of Births to Jefferson County Mothers Under 18 1997-2001



Jefferson County Birth Certificates
97-01

**Bold Goal
Teen
Pregnancy**

Births to Jefferson County Mothers Under 18 by Year



Jefferson County Birth Certificates
97-01

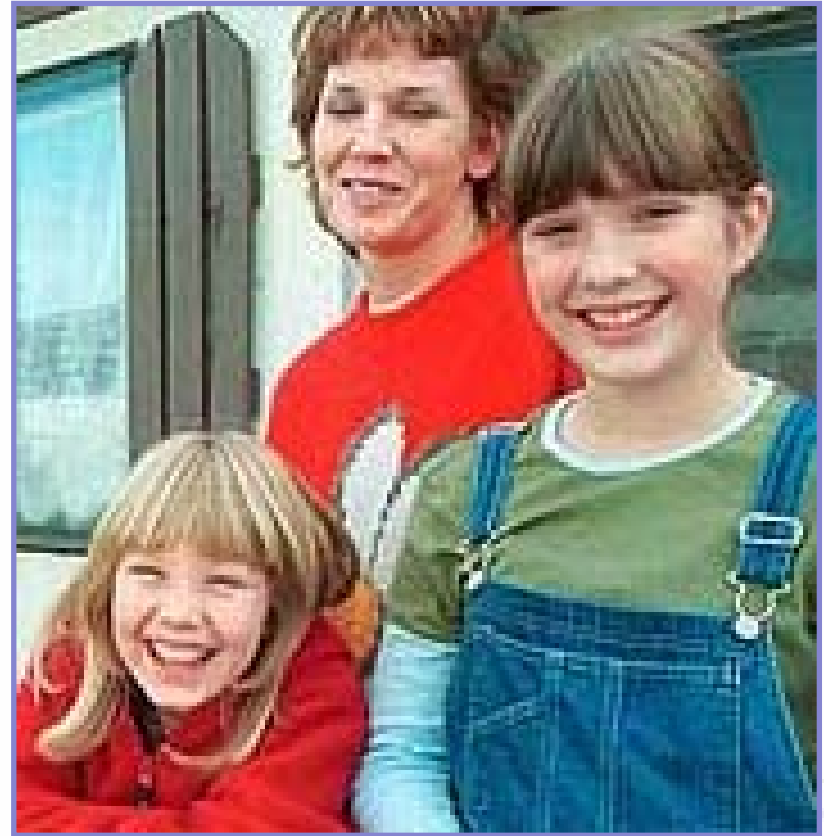
**Bold Goal
Teen
Pregnancy**

Teen Pregnancy Recommendations

- Examine the Relationship Between Poverty, Teen Pregnancy, and Parents Level of Education
- Facilitate Education for Teen Mothers So Most Receive at Least a High School Diploma or GED
- Facilitate Education for Girls & Boys Ages 12-18

Women's Financial Well Being

- U.S. Decennial Census of Jefferson County Kentucky 2000
 - Poverty
 - Unemployment
 - Education

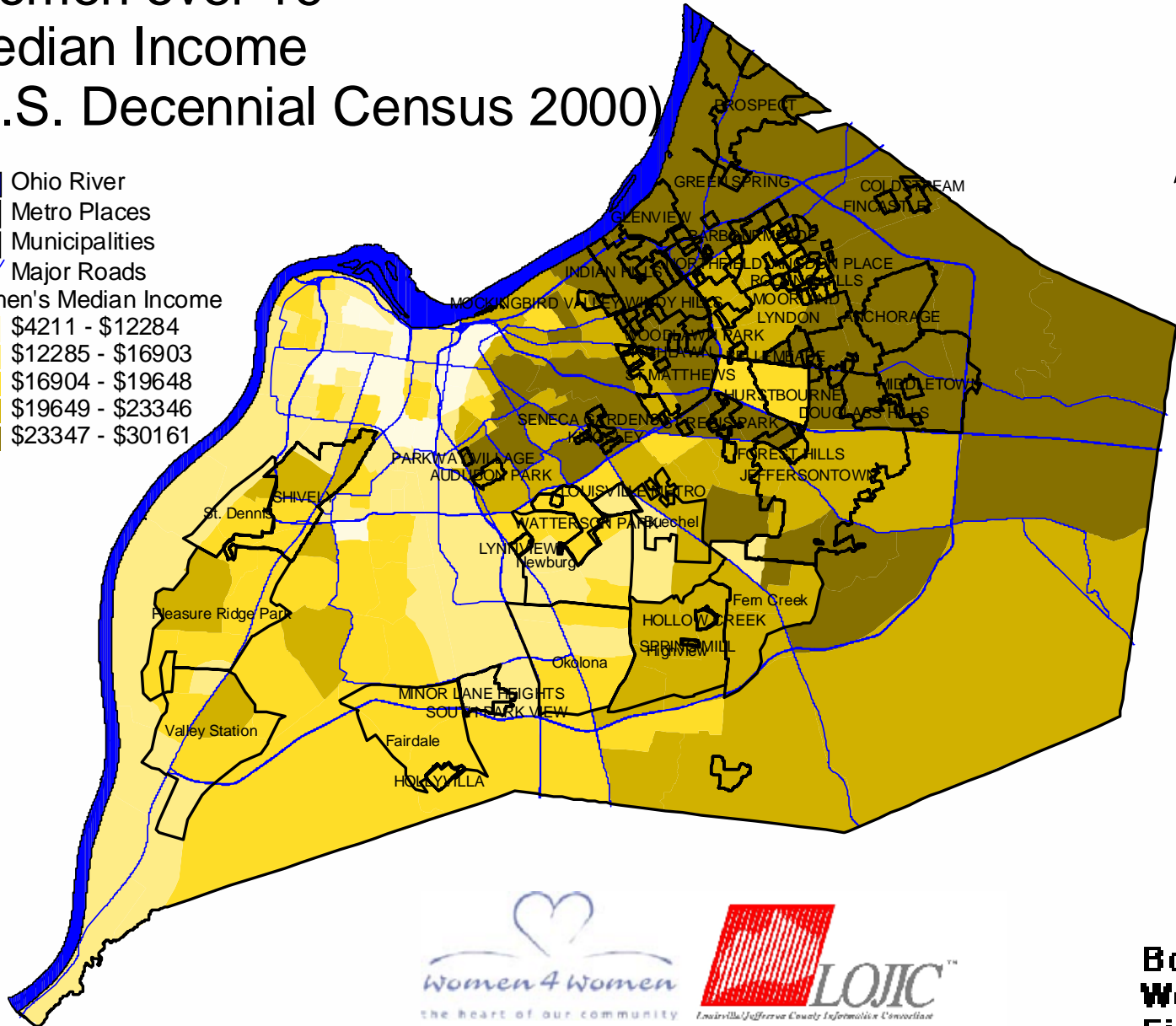
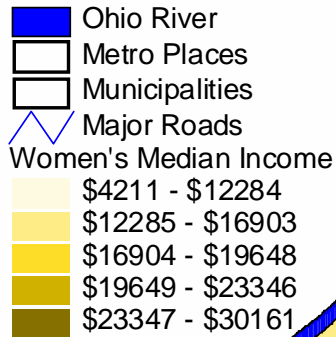


2001 Federal Poverty Level Guidelines

Size of Family Unit	100 % FPL	200% FPL
1	\$8,590	\$17,180
2	\$11,610	\$23,220
3	\$14,630	\$29,260
4	\$17,650	\$35,300
5	\$20,670	\$41,340
6	\$23,690	\$47,380
7	\$26,710	\$53,420
8	\$29,730	\$59,460
For Each Additional Person Add:	\$3,020	\$6,040

**Bold Goal
Women's
Financial
Well-Being**

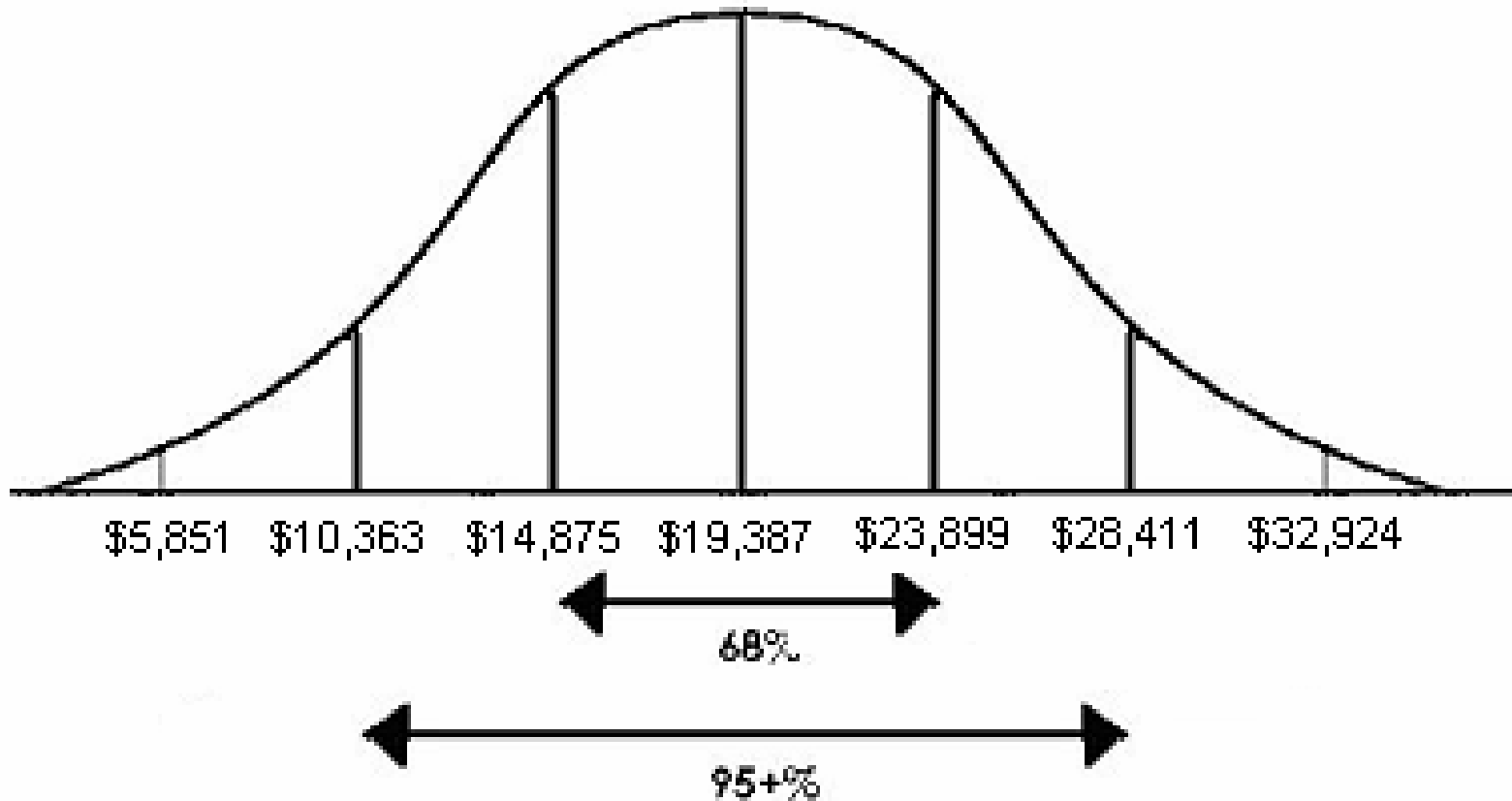
Women over 16 Median Income (U.S. Decennial Census 2000)



Map Created by Gary M. Cusick, Ph.D. April 2003

**Bold Goal
Women's
Financial
Well-Being**

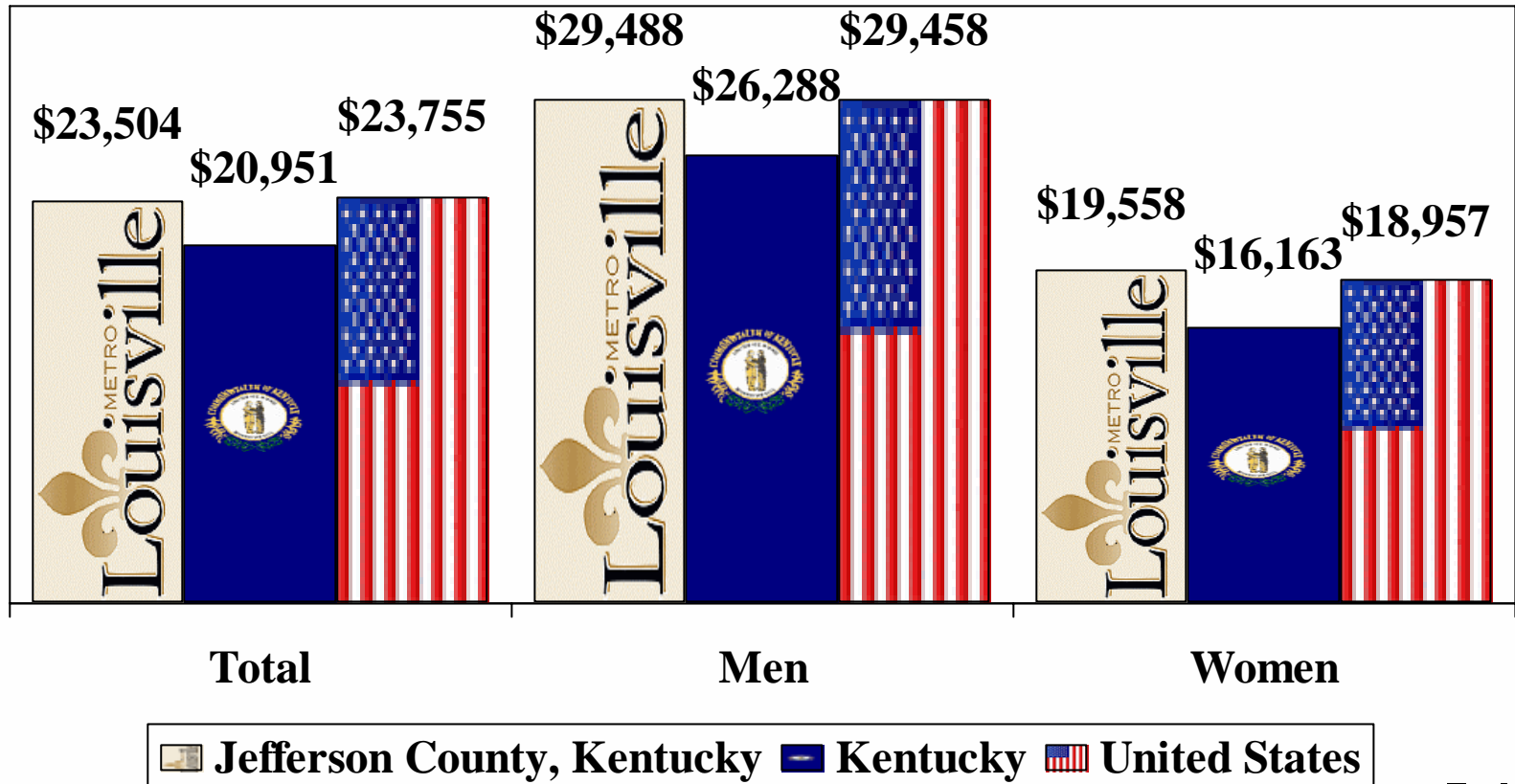
Distribution of Women's Median Income by Census Tract



U.S. Decennial Census 2000

**Goal
Women's
Financial
Well-Being**

Median Income for Over 16 Year Olds With Income












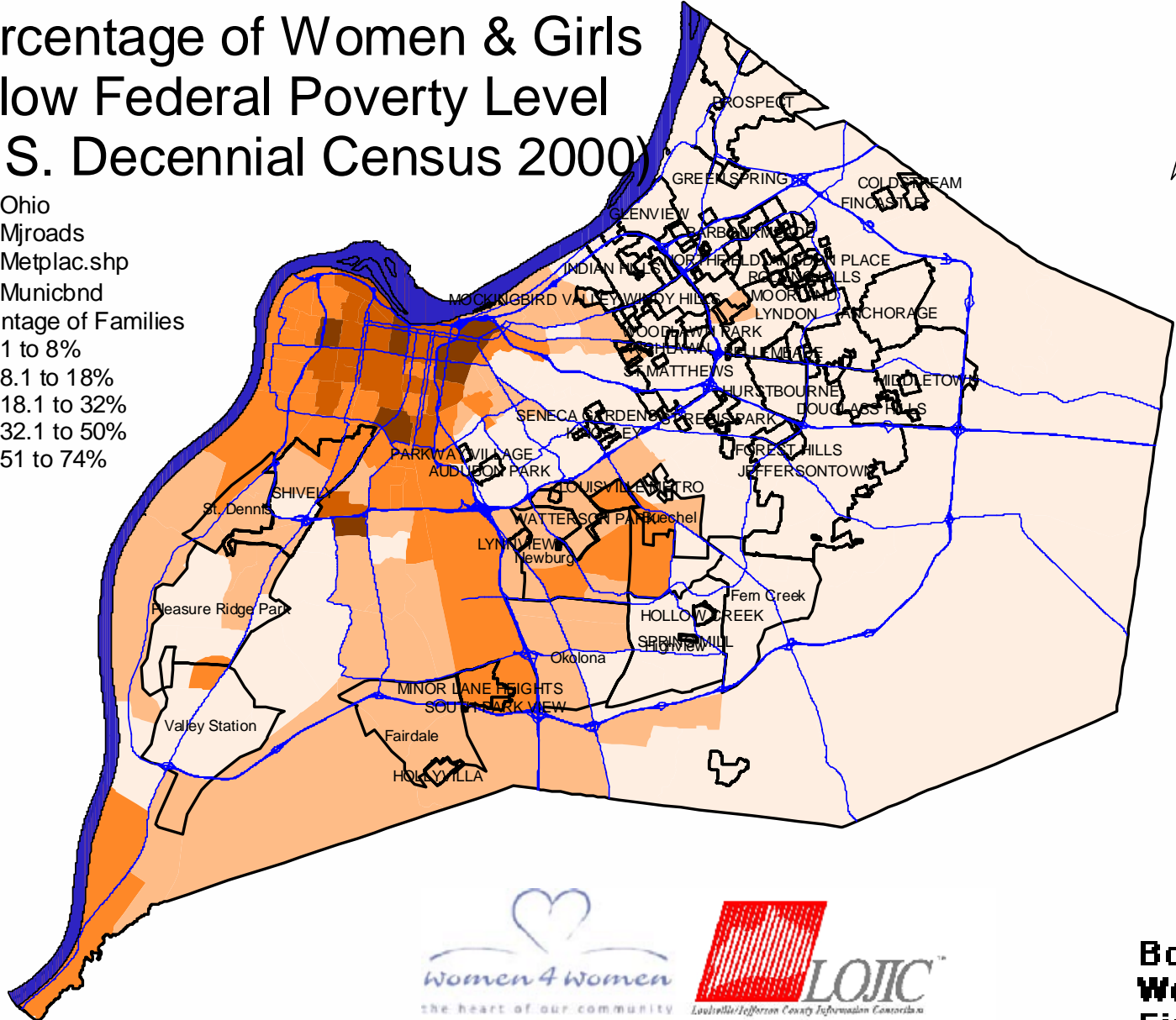
U.S. Decennial Census 2000

**Bold Goal
Women's
Financial
Well-Being**

Percentage of Women & Girls Below Federal Poverty Level (U.S. Decennial Census 2000)



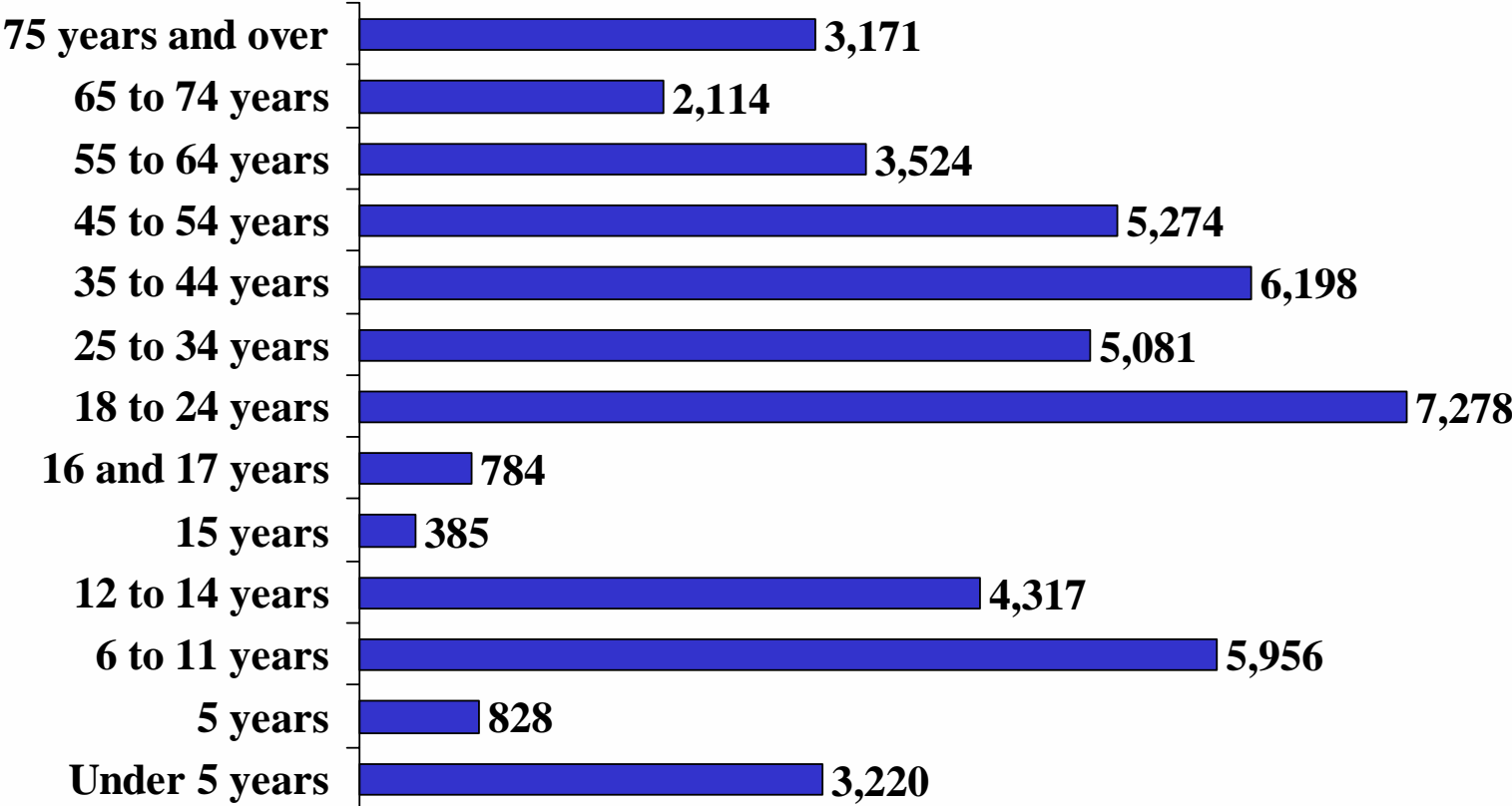
-  Ohio
 -  Mjroads
 -  Metplac.shp
 -  Municbd
- Percentage of Families
-  1 to 8%
 -  8.1 to 18%
 -  18.1 to 32%
 -  32.1 to 50%
 -  51 to 74%



Map Created by Gary M. Cusick, Ph.D. April 2003

**Bold Goal
Women's
Financial
Well-Being**

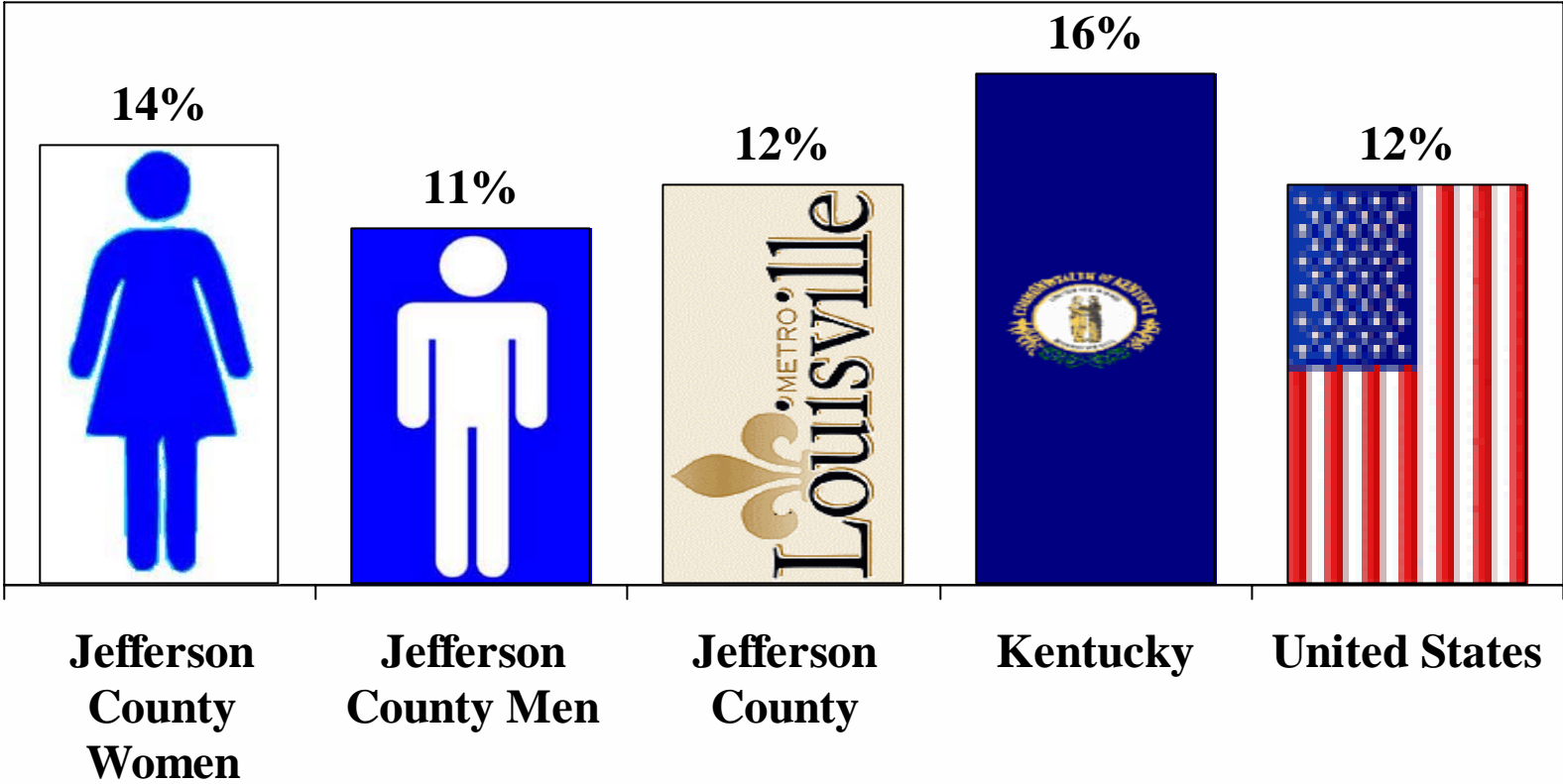
Estimated Number of Jefferson County Women & Girls in Poverty by Age



2000 U.S. Decennial Census of
Jefferson County

**Bold Goal
Women's
Financial
Well-Being**

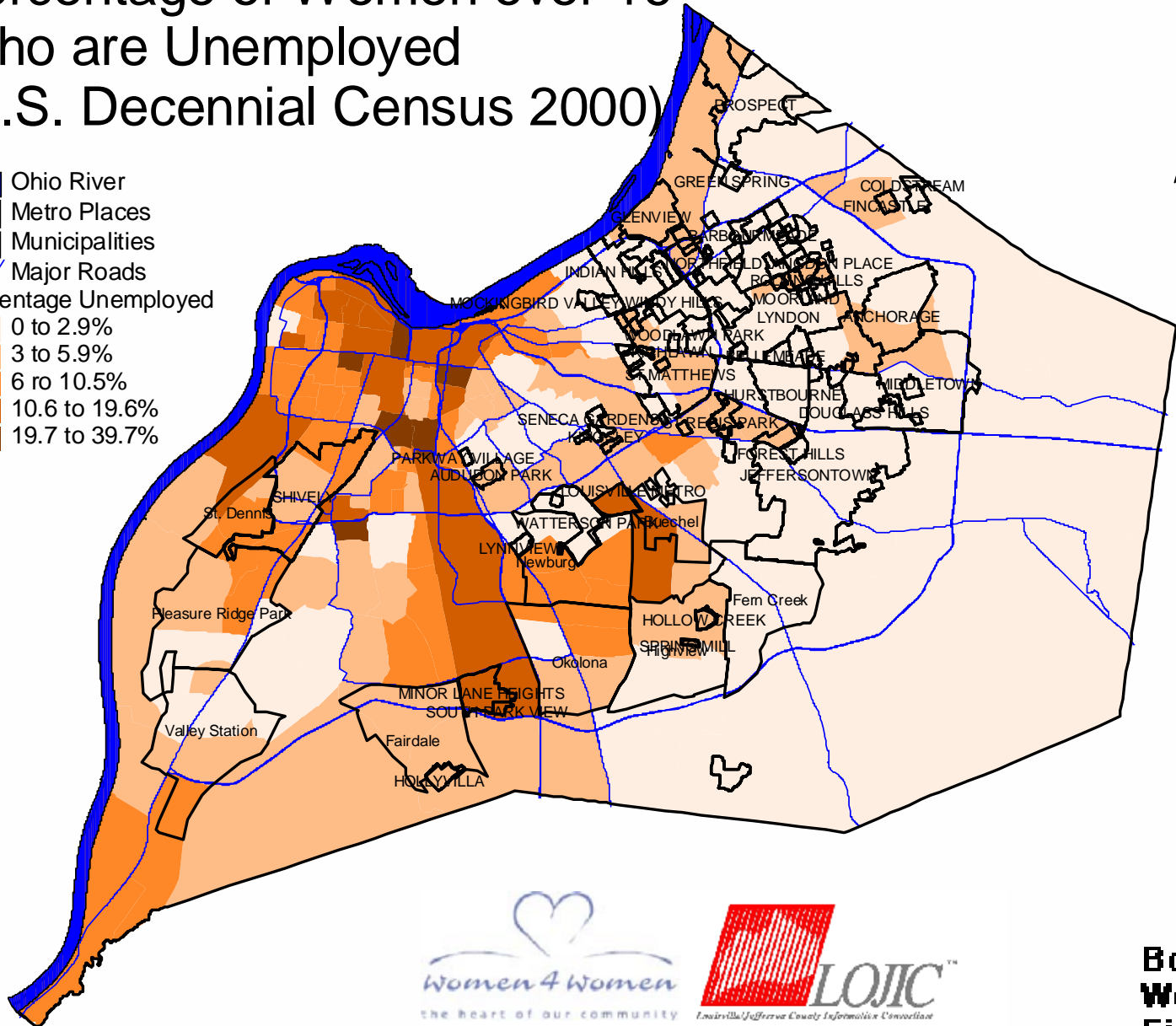
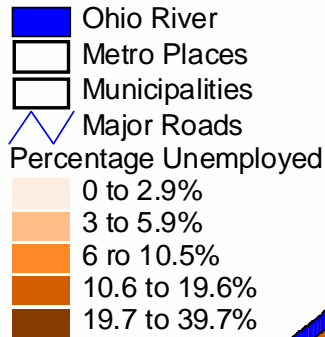
Percentage of Population in Poverty



U.S. Decennial Census 2000

**Bold Goal
Women's
Financial
Well-Being**

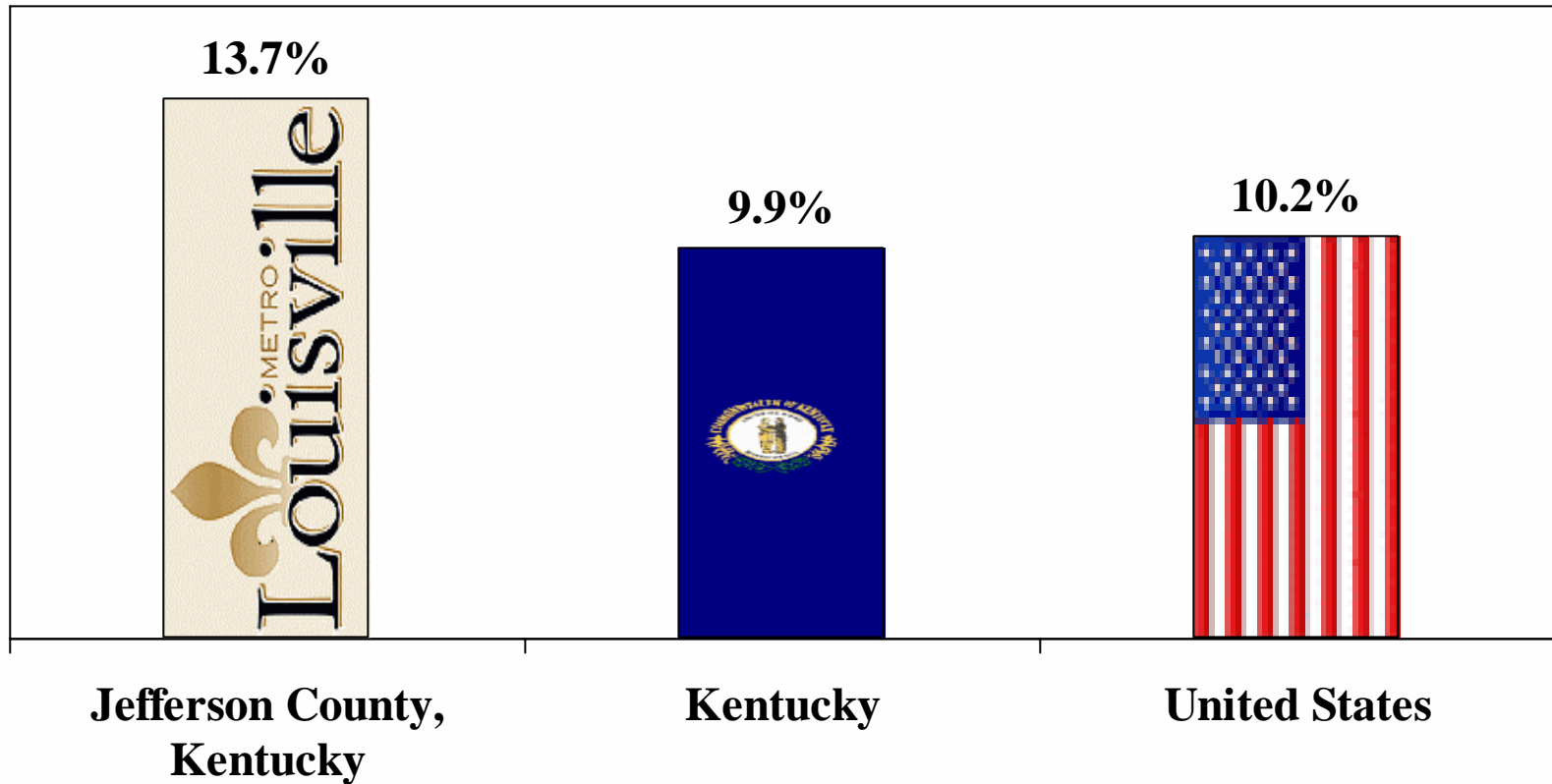
Percentage of Women over 16 Who are Unemployed (U.S. Decennial Census 2000)



Map Created by Gary M. Cusick, Ph.D. April 2003

**Bold Goal
Women's
Financial
Well-Being**

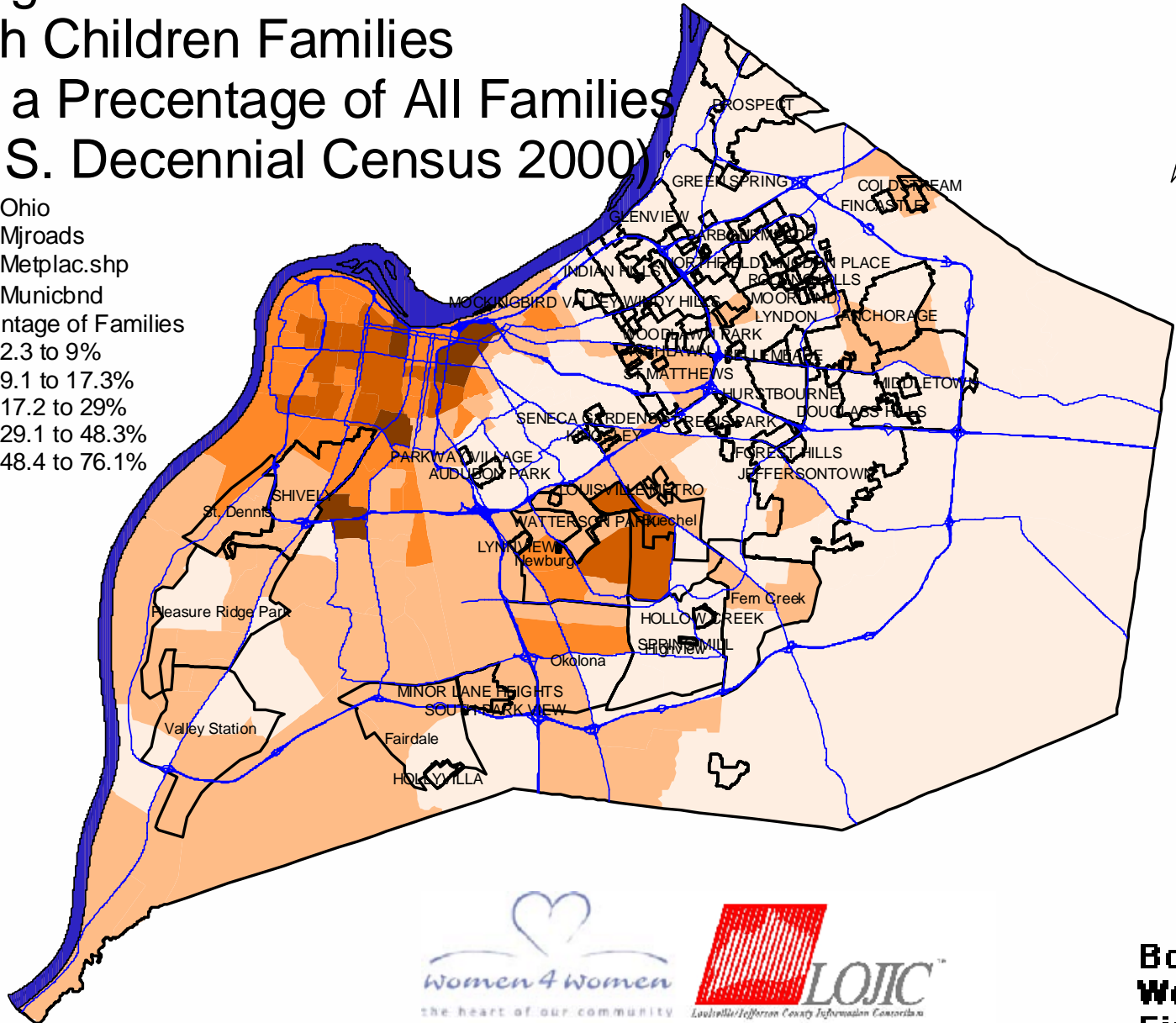
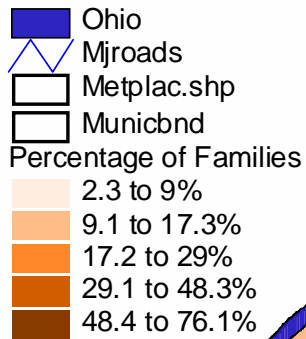
Single Mother With Children Families (As a Percentage of All Families)



U.S. Decennial Census 2000

**Bold Goal
Women's
Financial
Well-Being**

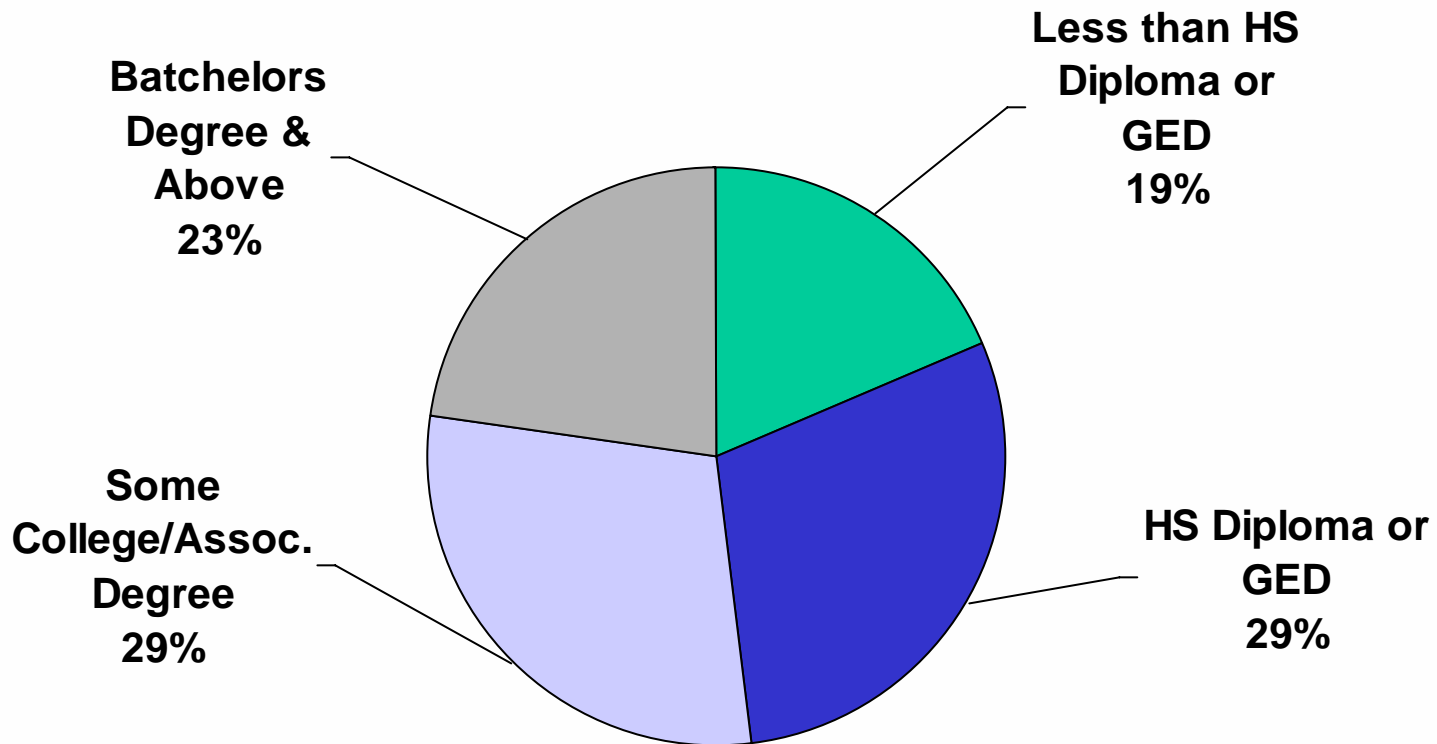
Single Mother with Children Families As a Percentage of All Families (U.S. Decennial Census 2000)



Map Created by Gary M. Cusick, Ph.D. April 2003

**Bold Goal
Women's
Financial
Well-Being**

Educational Attainment of Jefferson County Women 25+












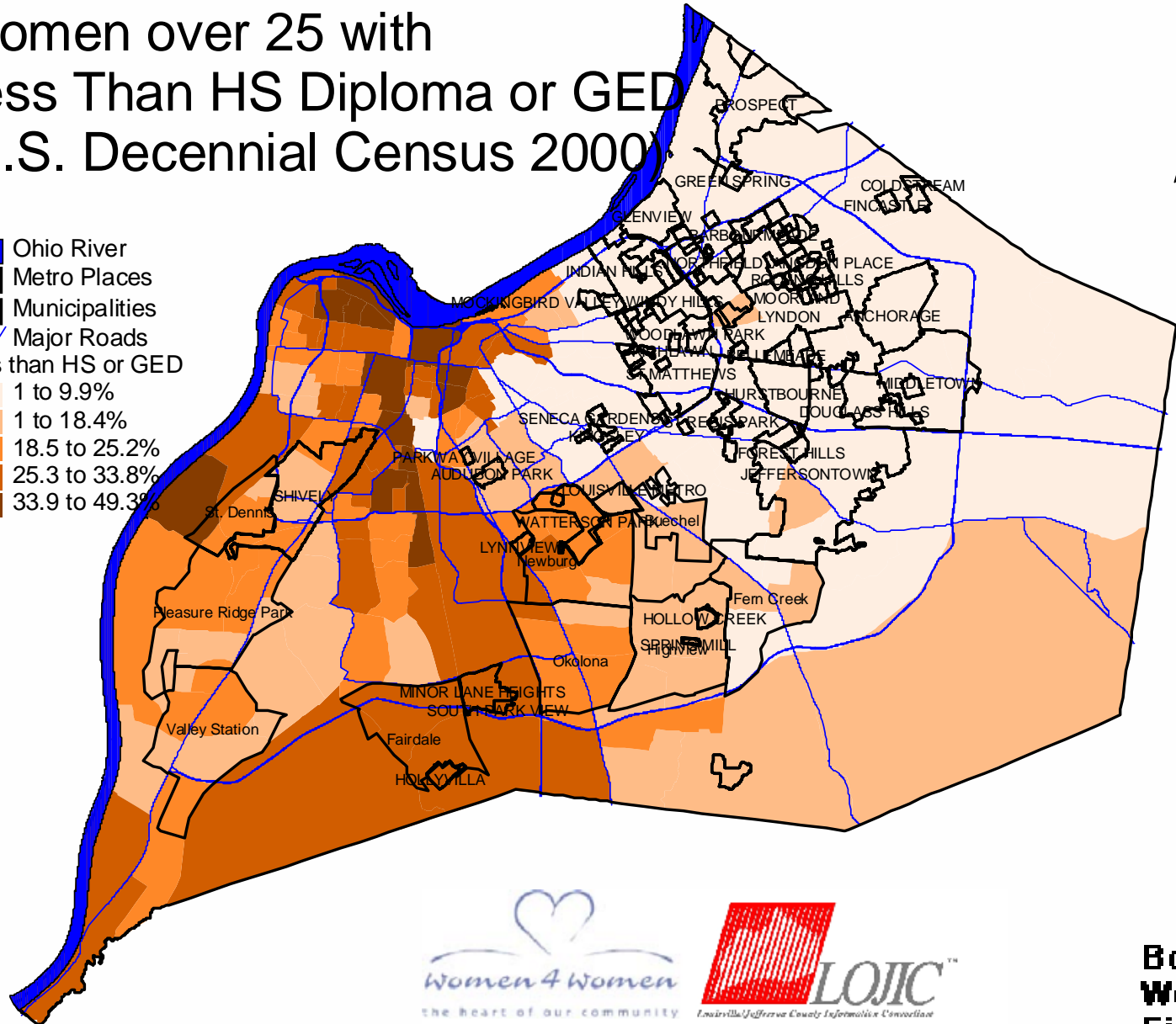
U.S. Decennial Census 2000

**Bold Goal
Women's
Financial
Well-Being**

Women over 25 with Less Than HS Diploma or GED (U.S. Decennial Census 2000)



-  Ohio River
-  Metro Places
-  Municipalities
-  Major Roads
- Less than HS or GED**
-  1 to 9.9%
-  1 to 18.4%
-  18.5 to 25.2%
-  25.3 to 33.8%
-  33.9 to 49.3%












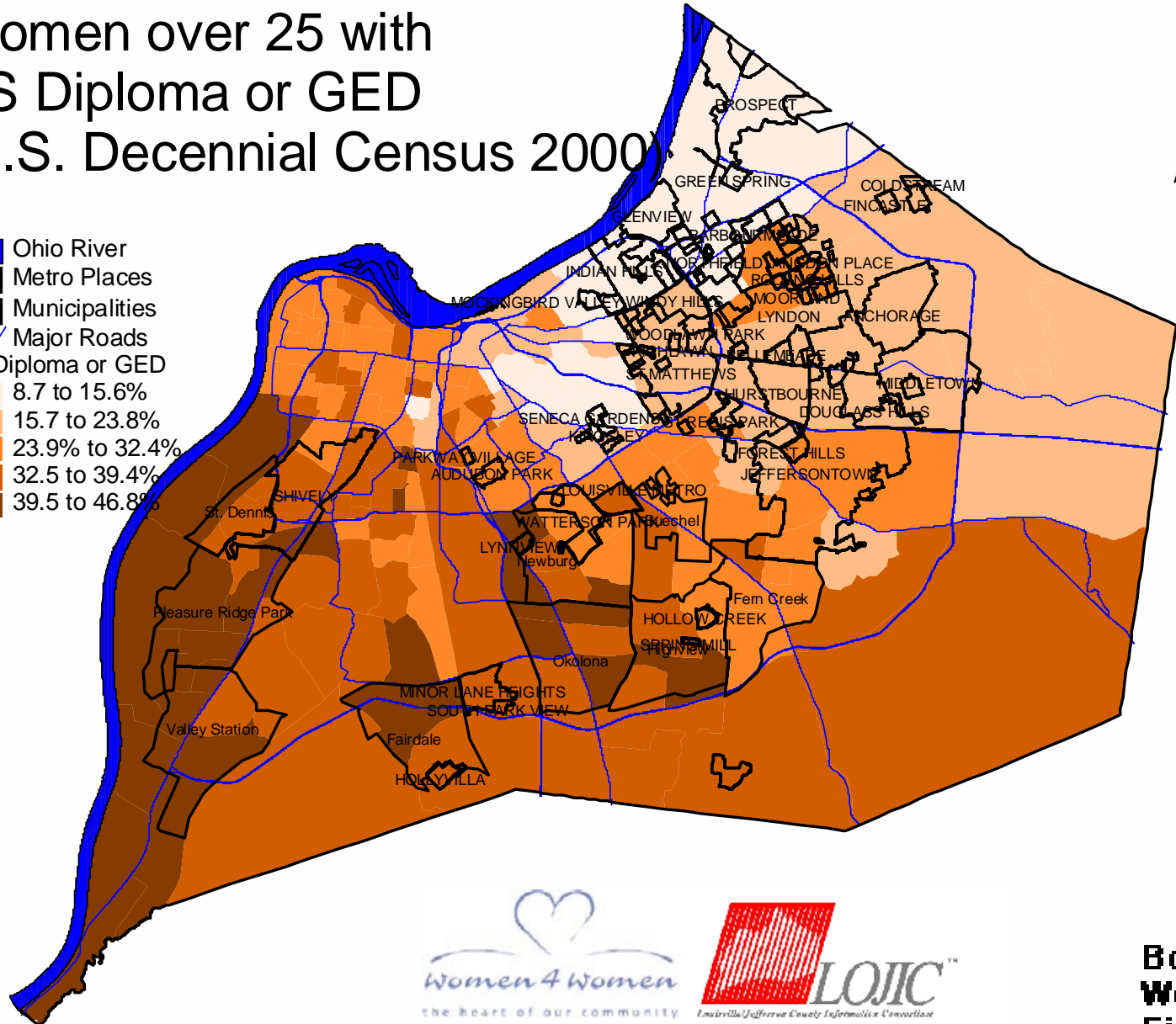
Map Created by Gary M. Cusick, Ph.D. April 2003

**Bold Goal
Women's
Financial
Well-Being**

Women over 25 with HS Diploma or GED (U.S. Decennial Census 2000)



-  Ohio River
-  Metro Places
-  Municipalities
-  Major Roads
- HS Diploma or GED**
-  8.7 to 15.6%
-  15.7 to 23.8%
-  23.9% to 32.4%
-  32.5 to 39.4%
-  39.5 to 46.8%












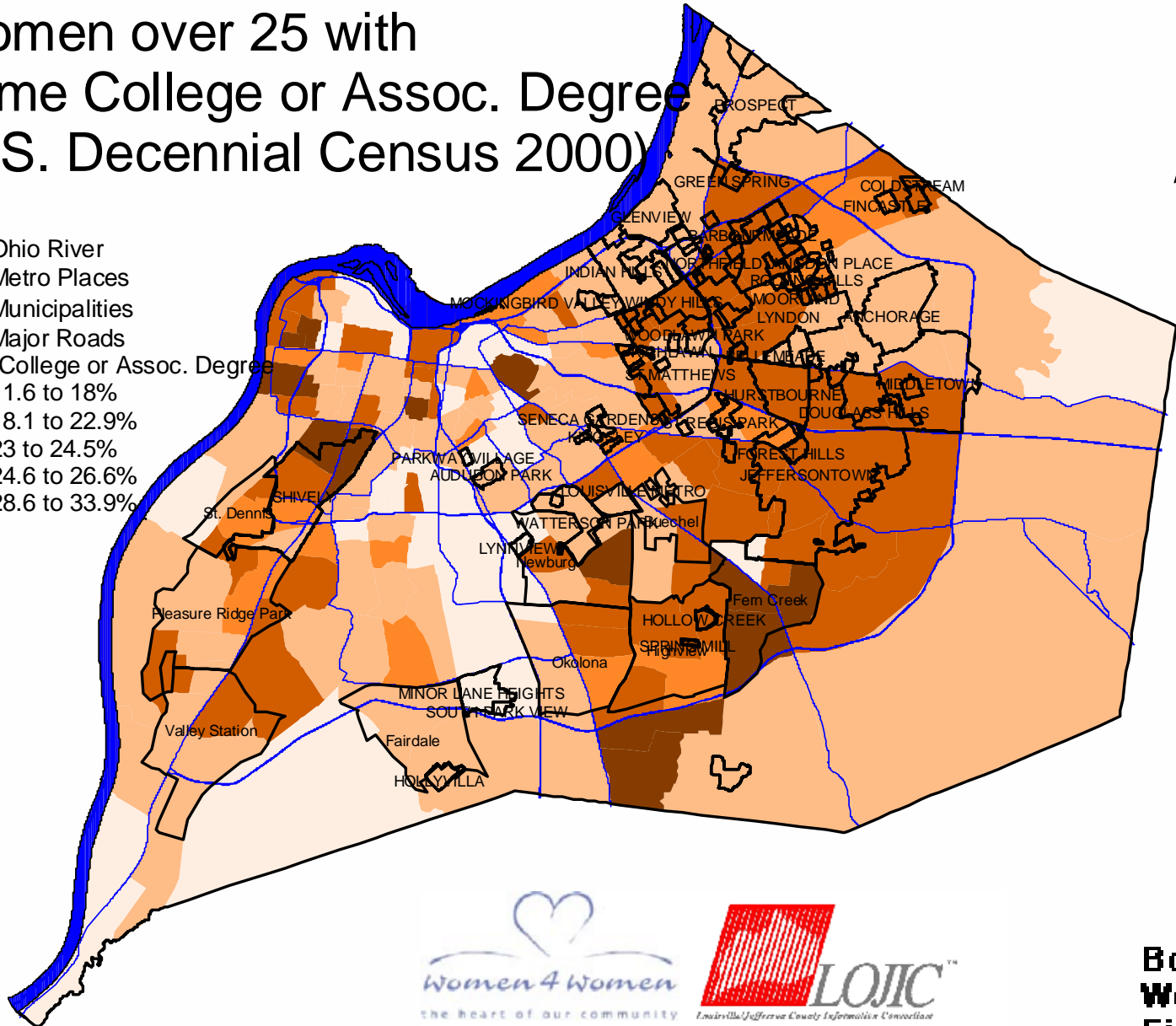
Map Created by Gary M. Cusick, Ph.D. April 2003

**Bold Goal
Women's
Financial
Well-Being**

Women over 25 with Some College or Assoc. Degree (U.S. Decennial Census 2000)



-  Ohio River
-  Metro Places
-  Municipalities
-  Major Roads
- Some College or Assoc. Degree**
-  11.6 to 18%
-  18.1 to 22.9%
-  23 to 24.5%
-  24.6 to 26.6%
-  28.6 to 33.9%












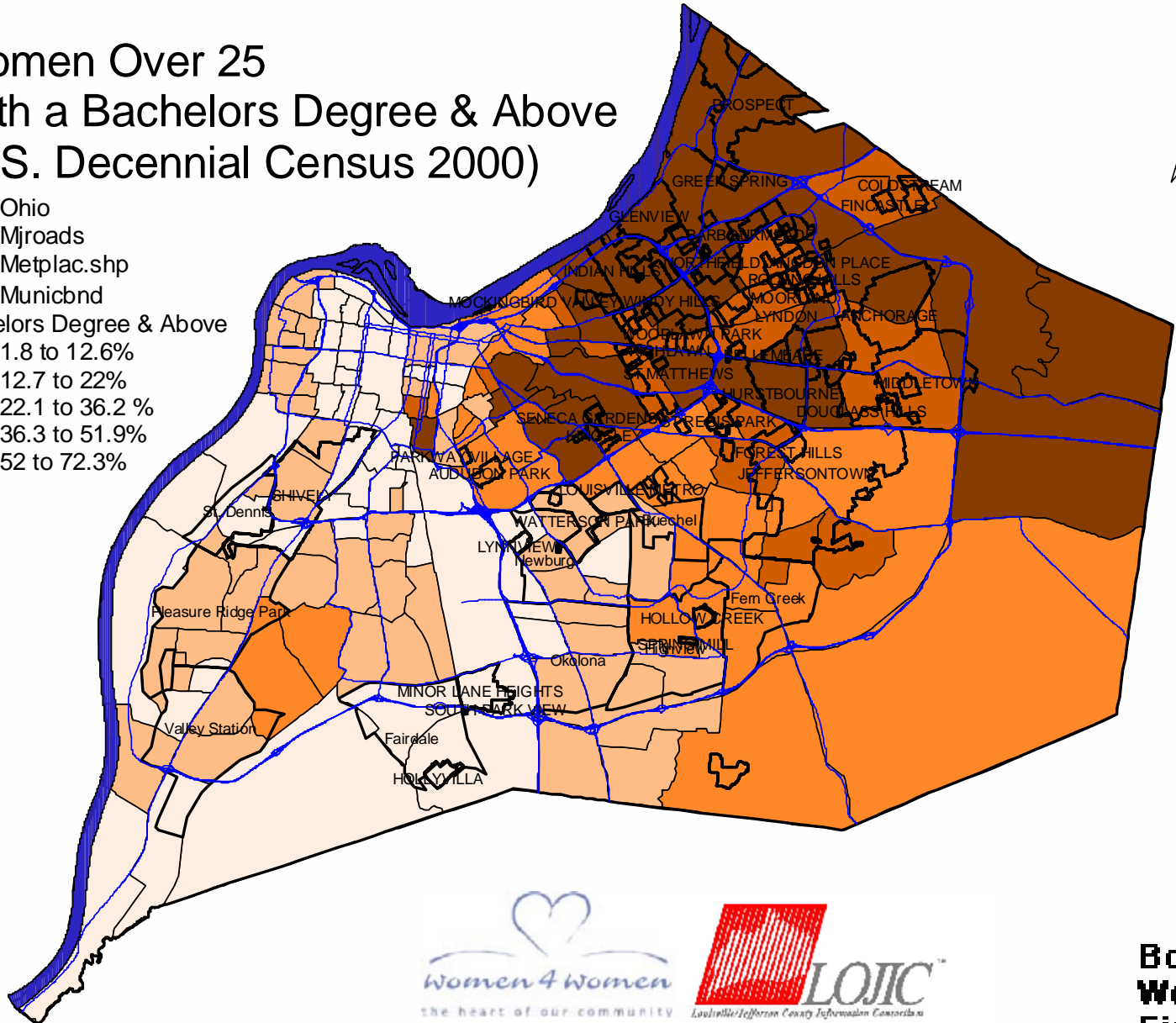
Map Created by Gary M. Cusick, Ph.D. April 2003

**Bold Goal
Women's
Financial
Well-Being**

Women Over 25 With a Bachelors Degree & Above (U.S. Decennial Census 2000)



-  Ohio
-  Mjroads
-  Metplac.shp
-  Municbnd
- Bachelors Degree & Above**
-  1.8 to 12.6%
-  12.7 to 22%
-  22.1 to 36.2 %
-  36.3 to 51.9%
-  52 to 72.3%



Map Created by Gary M. Cusick, Ph.D. April 2003

**Bold Goal
Women's
Financial
Well-Being**

Women's Financial Well-being Recommendations

- Promote Education So Most Girls in Jefferson County Earn at Least a High School Diploma or GED
- Encourage Girls and Young Women to Put off Child Bearing Until After They Have Their High School Diploma or GED
- Institute Financial Literacy Training & Education in Targeted Areas
- Support Asset Building Coalition Efforts to Encourage Utilization of Earned Income Tax Credit & Child Care Tax Credit

Direct Correlations

- Between Earning and Education
- Between Employability and Education
- Between Teen Pregnancy and Education
- Between Smoking and Education